

Bug 1072943 - [UX] Design Spike: Theme previewing during Firefox tour

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Theme previews placed in call-out box on Step 2 of the tour.




When a user lands on this step, the themes automatically cycle through quickly, changing the browser chrome. This demonstrates to the user what they can do on this step, shows them what the themes look like, and ultimately reinforces the customizability of Firefox.



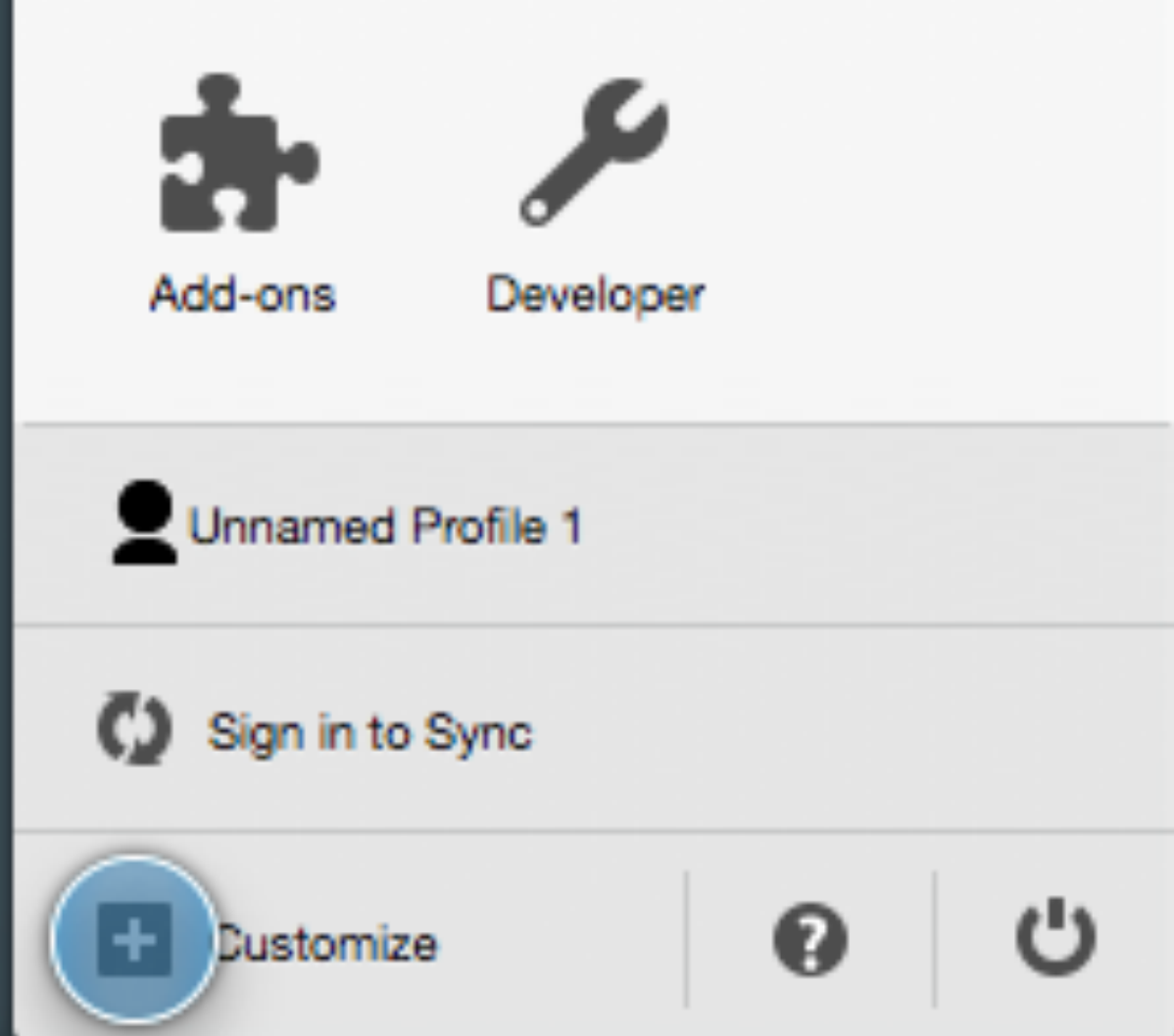
Try out one of these cool themes!

We have over 300,000 designs to personalize your browser!





[See more themes »](#)



The image shows a screenshot of the Firefox 3.5.0a1 tour page. The browser window has a single tab titled "Welcome to Firefox" with the address bar showing "Mozilla Foundation (US) | https://www.mozilla.org/en-US/firefox/3.5.0a1/tour/". The page content includes a large "Welcome to Firefox" heading, a progress bar at 2/4, and a list of features. A sidebar on the right contains various browser controls. A "Customize" button is visible at the bottom of the sidebar. A modal window titled "Try out one of these cool themes!" is open, showing a grid of theme thumbnails. Annotations with orange arrows explain the theme selection process.

Browser themes are previewed when user mouses over themes.

Opens Mozilla Themes in new active tab.

Theme is applied when user clicks on thumbnail, which is then highlighted.

Try out one of these cool themes!
We have over 300,000 designs to personalize your browser!

No Theme

See more themes »

Designed so you can make it your own

- How you use the Web is unique
- Move or remove any button to match
- [Add features and styles with add-ons »](#)

Customize

Other Explorations

Welcome to Firefox

Mozilla Foundation (US) <https://www.mozilla.org/en-US/firefox/35.0a1/tour/>

Google

Try out one of these cool themes!

We have over 300,000 designs to personalize your browser! Move your mouse over a Background Theme to try it on.

See more themes »

New Window New e10s Window New Private Window

Save Page Print History

Full Screen Find Preferences

Add-ons Developer

Unnamed Profile 1

Sign in to Sync

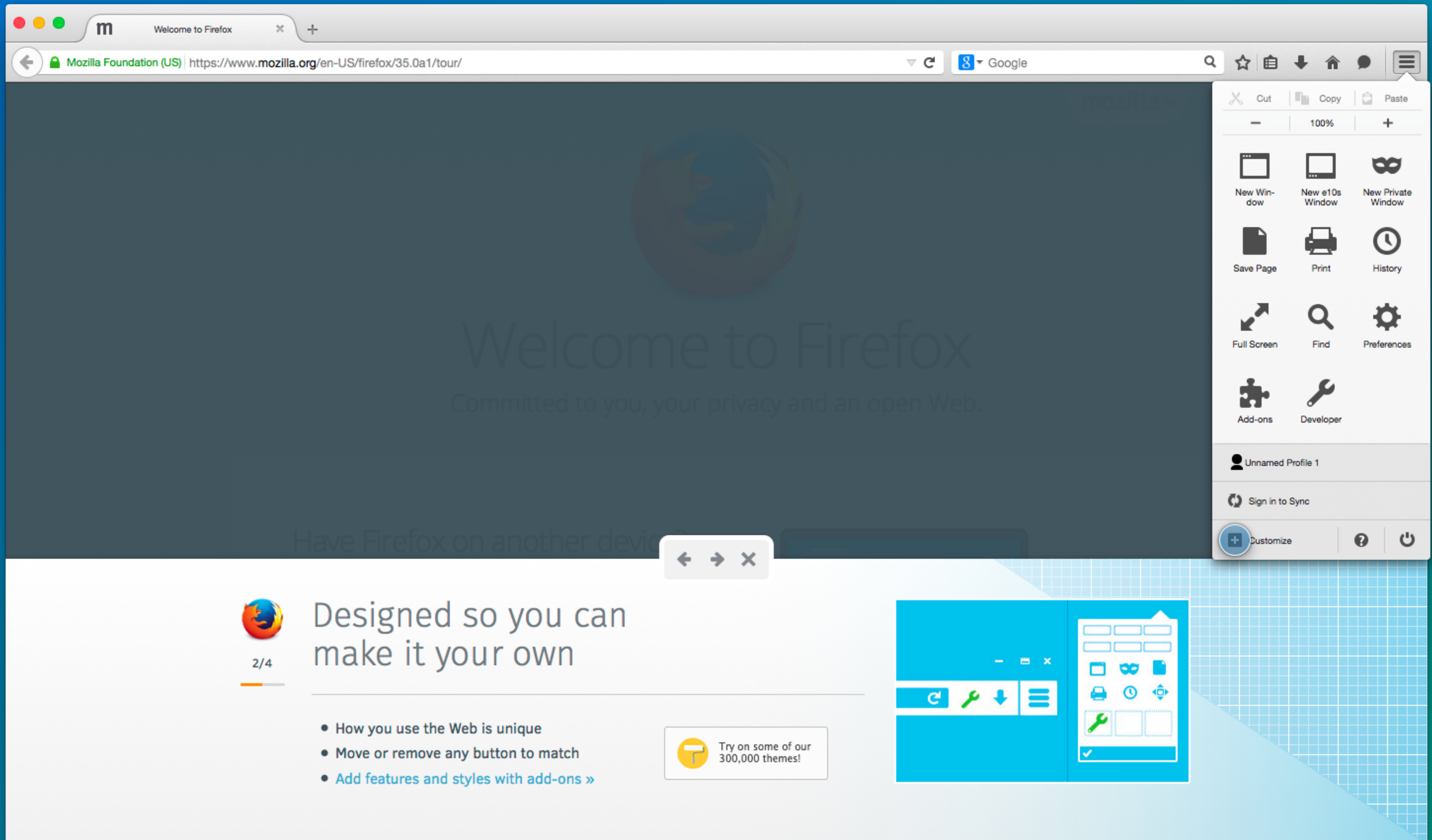
Customize ?

Have Firefox on another device

2/4

Designed so you can make it your own

- How you use the Web is unique
- Move or remove any button to match
- [Add features and styles with add-ons »](#)



The image shows a web browser window displaying the Mozilla Firefox 35.0a1 tour page. The browser's address bar shows the URL <https://www.mozilla.org/en-US/firefox/35.0a1/tour/>. The page content includes the Firefox logo, the text "Welcome to Firefox", and "Committed to you, your privacy and an open Web." Below this, there is a section titled "Designed so you can make it your own" with a progress indicator showing 2/4. This section lists three bullet points: "How you use the Web is unique", "Move or remove any button to match", and "Add features and styles with add-ons »". To the right of the text is a button that says "Try on some of our 300,000 themes!". On the right side of the browser window, the "Customize" menu is open, showing various icons for customization, including "New Window", "New e10s Window", "New Private Window", "Save Page", "Print", "History", "Full Screen", "Find", "Preferences", "Add-ons", and "Developer". The menu also shows the profile name "Unnamed Profile 1" and a "Sign in to Sync" option. At the bottom of the menu are buttons for "Customize", "?", and a power icon.

2/4

Designed so you can make it your own

- How you use the Web is unique
- Move or remove any button to match
- [Add features and styles with add-ons »](#)

Try on some of our 300,000 themes!

Customize ?

The image shows a screenshot of the Firefox 35.0a1 tour page. The browser window has a single tab titled 'Welcome to Firefox' with the address bar showing 'https://www.mozilla.org/en-US/firefox/35.0a1/tour/'. The page content includes the Firefox logo, the text 'Welcome to Firefox', and 'Committed to you, your privacy and an open Web.' Below this, it says 'Have Firefox on another device?'. A 'Customize' button is visible in the bottom right corner of the browser window. A 'Themes' menu is open, showing options: Default, Space Fantasy, Linen Light, Pastel Gradient, and Carbon Light. A 'Get More Themes' link is also present. A 'Try on some of our 300,000 themes!' button is at the bottom of the themes menu. A 'Customize' dialog is also open, showing a grid of buttons and a 'Customize' button at the bottom.

Themes

- Default
- Space Fantasy
- Linen Light
- Pastel Gradient
- Carbon Light

Get More Themes

Try on some of our 300,000 themes!

Customize

2/4

Designed so you can make it your own

- How you use the Web is unique
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Questions? Comments? Suggestions?

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