

# Bug 1072943 - [UX] Design Spike: Theme previewing during Firefox tour

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Theme previews placed in call-out box on Step 2 of the tour.




When a user lands on this step, the themes automatically cycle through quickly, changing the browser chrome. This demonstrates to the user what they can do on this step, shows them what the themes look like, and ultimately reinforces the customizability of Firefox.



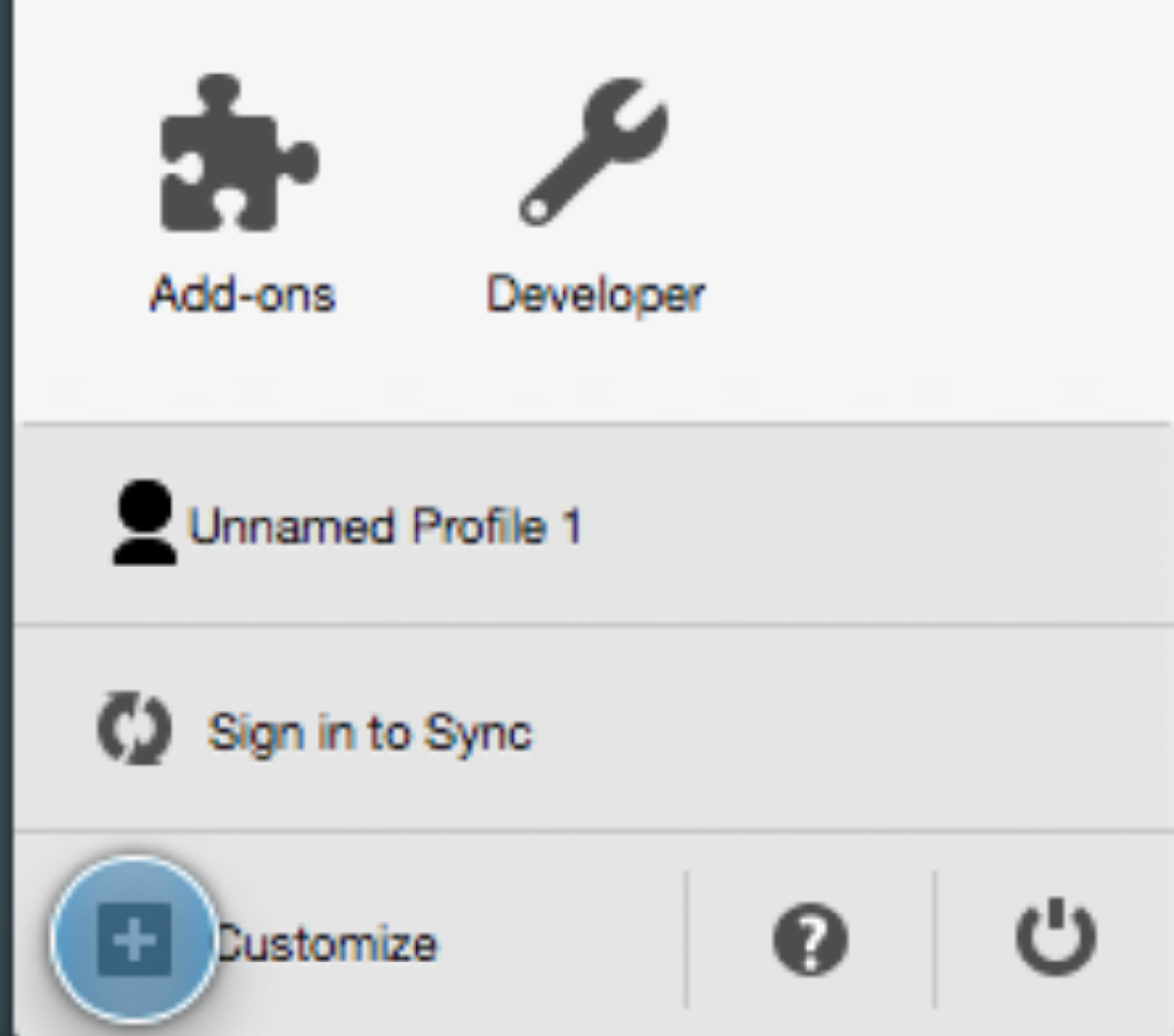
Try out one of these cool themes!

We have over 300,000 designs to personalize your browser!





[See more themes »](#)



The screenshot shows the Firefox 35.0a1 tour page. The browser's address bar displays the URL `https://www.mozilla.org/en-US/firefox/35.0a1/tour/`. The page features a large Firefox logo and the text "Welcome to Firefox". A sidebar on the right contains various browser controls, including "New Window", "New e10s Window", "New Private Window", "Save Page", "Print", "History", "Full Screen", "Find", "Preferences", "Add-ons", and "Developer". The "Add-ons" button is highlighted with a blue circle. Below the sidebar, the "Customize" button is also visible. The main content area has a progress bar showing "2/4" and the heading "Designed so you can make it your own". A list of features includes: "How you use the Web is unique", "Move or remove any button to match", and "Add features and styles with add-ons »". A modal window titled "Try out one of these cool themes!" is open, displaying a grid of theme thumbnails. One thumbnail, featuring the Firefox logo, is highlighted with a blue border. An arrow points from the "Add-ons" button in the sidebar to this modal window. Another arrow points from the "Add-ons" button to the "Add-ons" button in the sidebar. A third arrow points from the "Add-ons" button to the "Add-ons" button in the sidebar. A fourth arrow points from the "Add-ons" button to the "Add-ons" button in the sidebar.

Browser themes are previewed when user mouses over themes.

Opens Mozilla Themes in background tab.

Theme is applied when user clicks on thumbnail, which is then highlighted.

Try out one of these cool themes!  
We have over 300,000 designs to personalize your browser!

No Theme

See more themes »

Designed so you can make it your own

- How you use the Web is unique
- Move or remove any button to match
- [Add features and styles with add-ons »](#)

# Other Explorations

Welcome to Firefox

Mozilla Foundation (US) <https://www.mozilla.org/en-US/firefox/35.0a1/tour/>

Google

Try out one of these cool themes!

We have over 300,000 designs to personalize your browser! Move your mouse over a Background Theme to try it on.

See more themes »

New Window New e10s Window New Private Window

Save Page Print History

Full Screen Find Preferences

Add-ons Developer

Unnamed Profile 1

Sign in to Sync

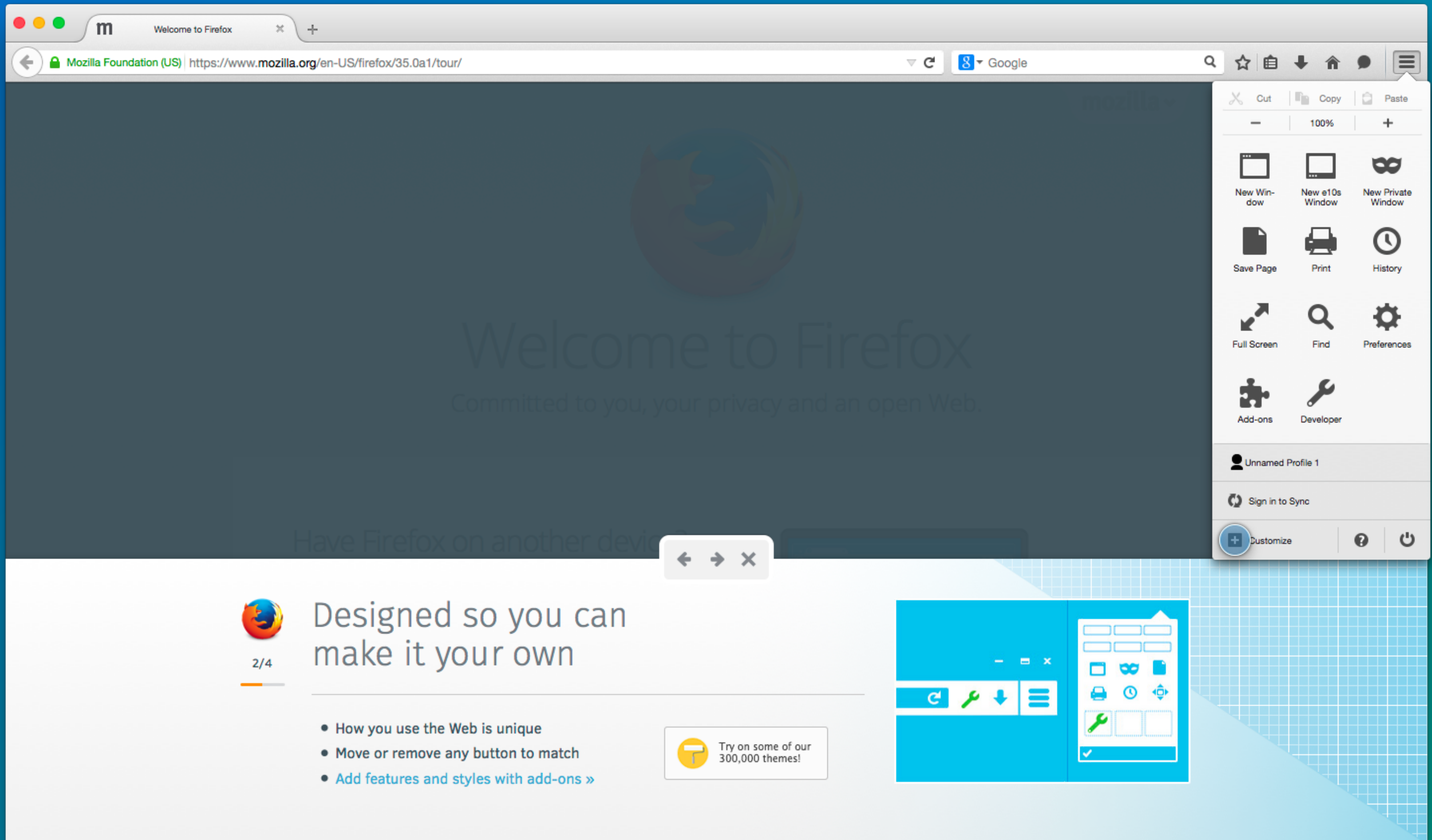
Customize ?

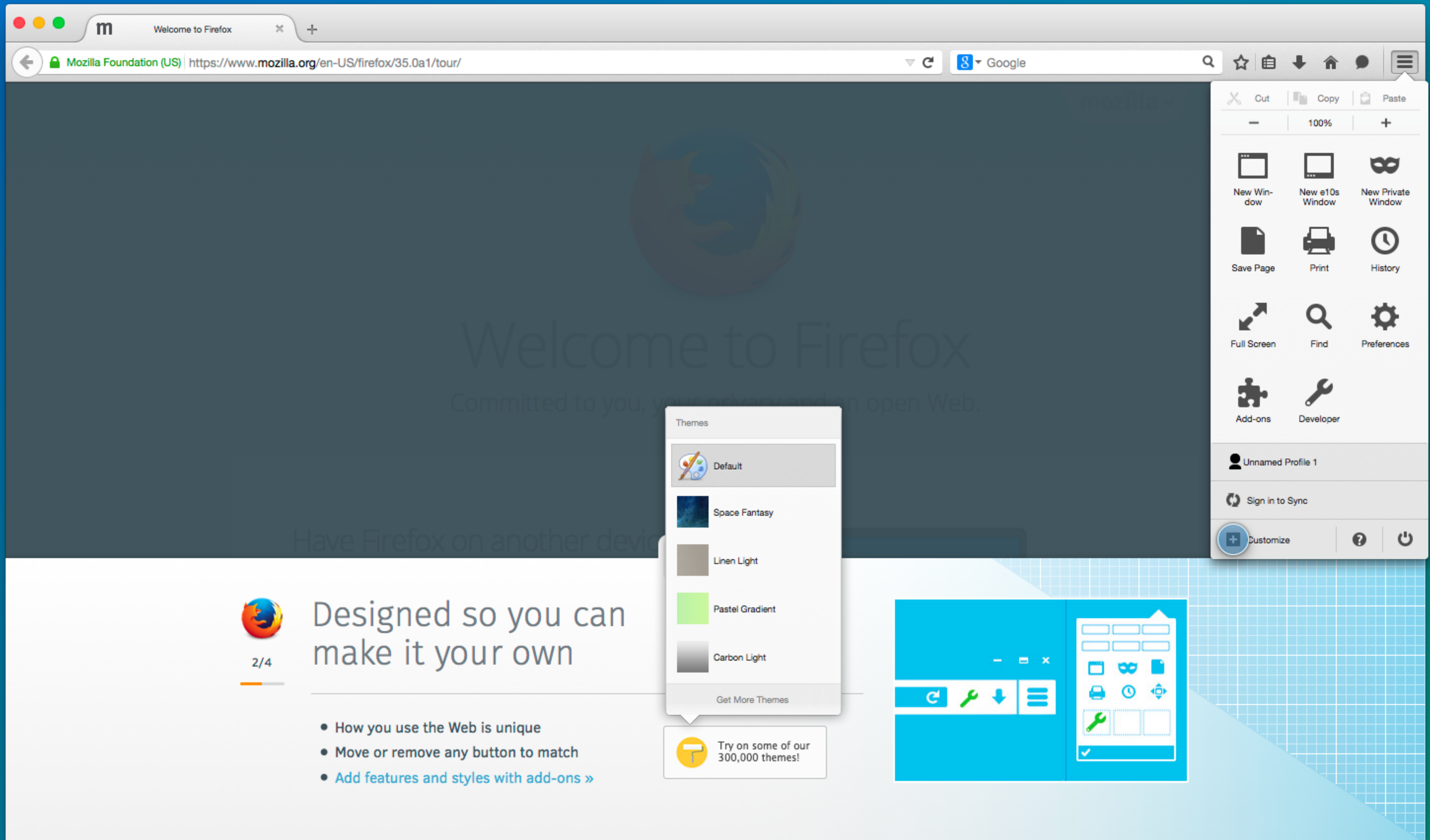
Have Firefox on another device

2/4

Designed so you can make it your own

- How you use the Web is unique
- Move or remove any button to match
- [Add features and styles with add-ons »](#)







Questions? Comments? Suggestions?

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