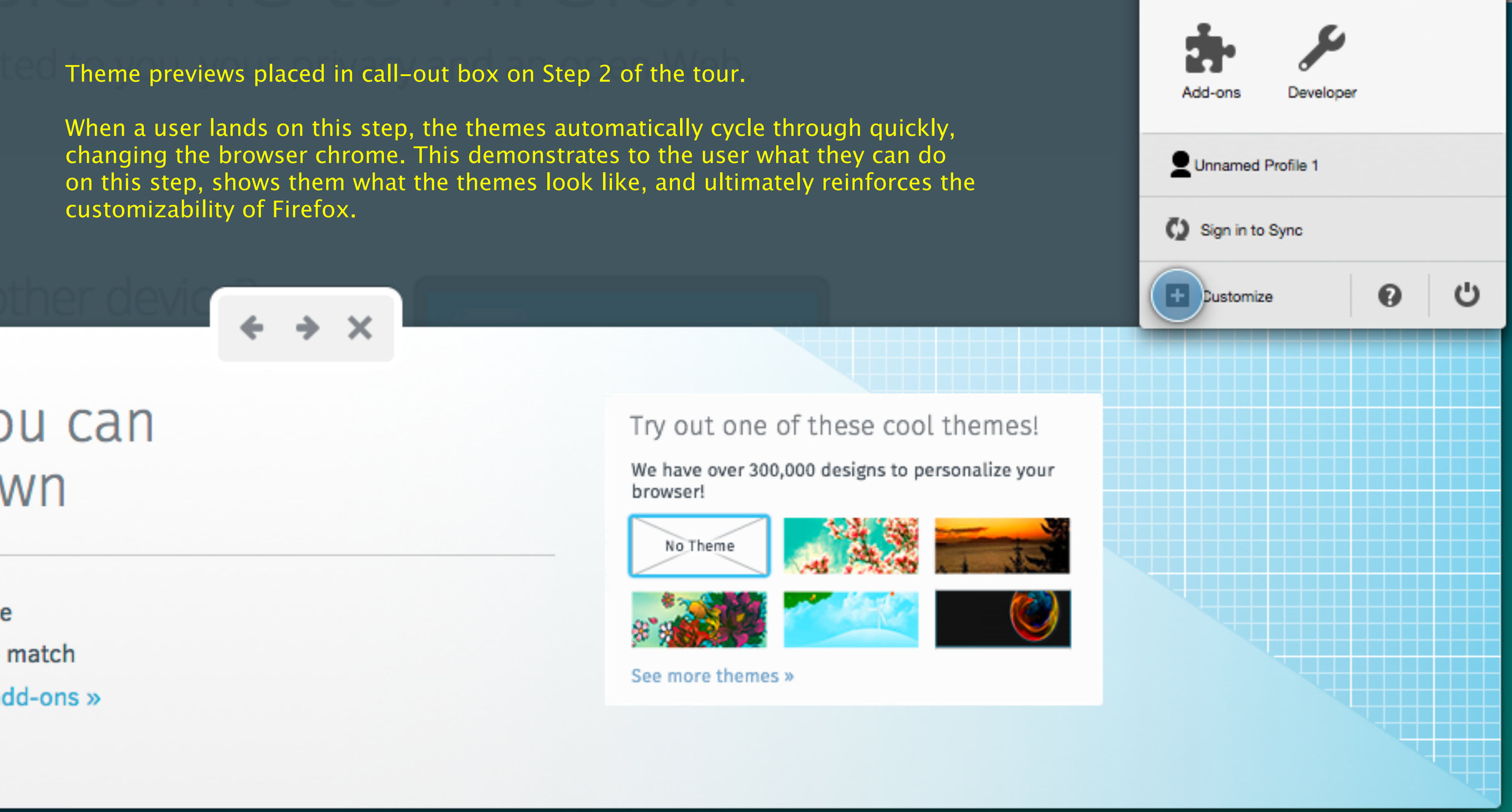
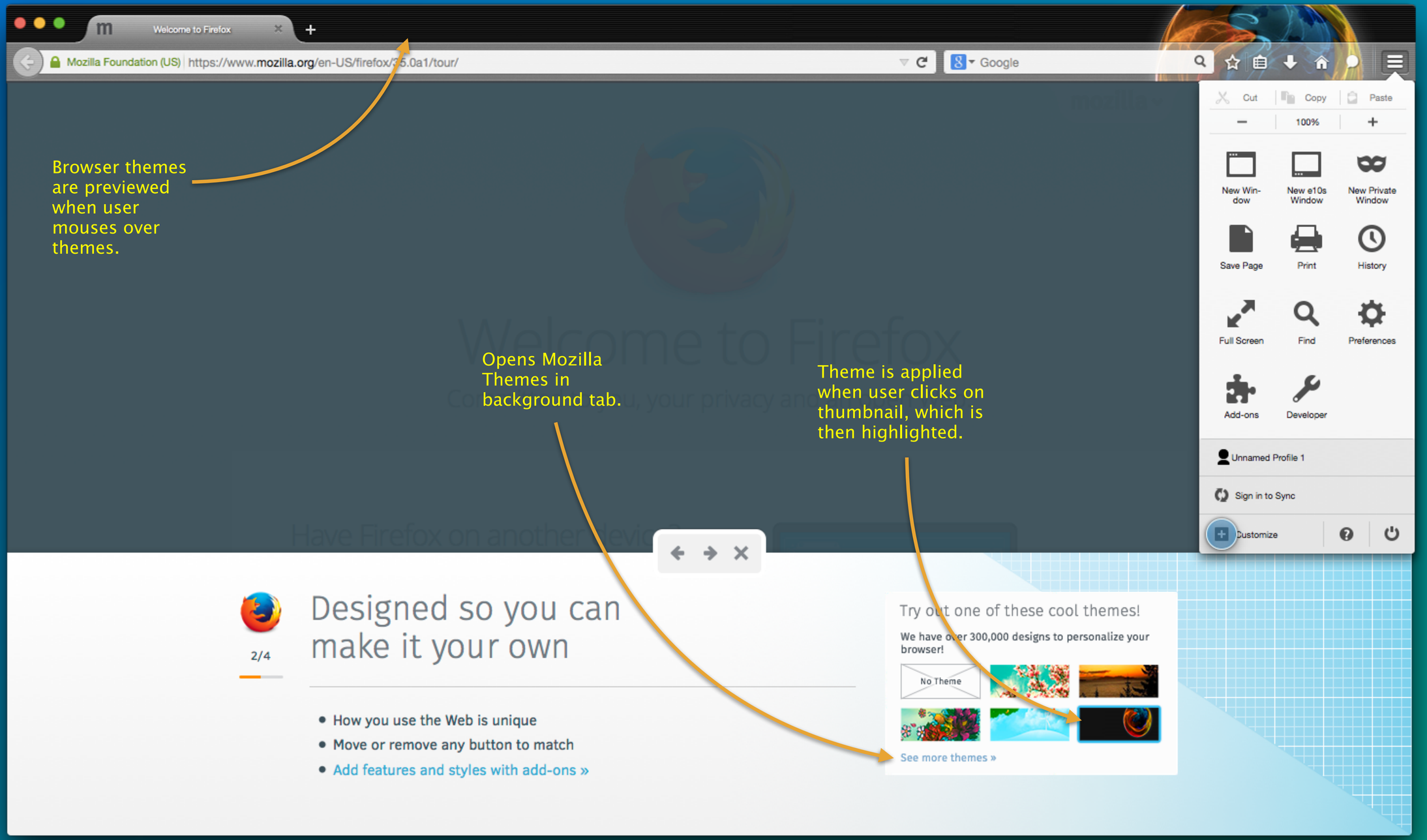
Bug 1072943 - [UX] Design Spike: Theme previewing during Firefox tour

Prepared by Sevaan Franks and the Firefox Growth Team

Theme previews placed in call-out box on Step 2 of the tour.

When a user lands on this step, the themes automatically cycle through quickly, changing the browser chrome. This demonstrates to the user what they can do on this step, shows them what the themes look like, and ultimately reinforces the customizability of Firefox.

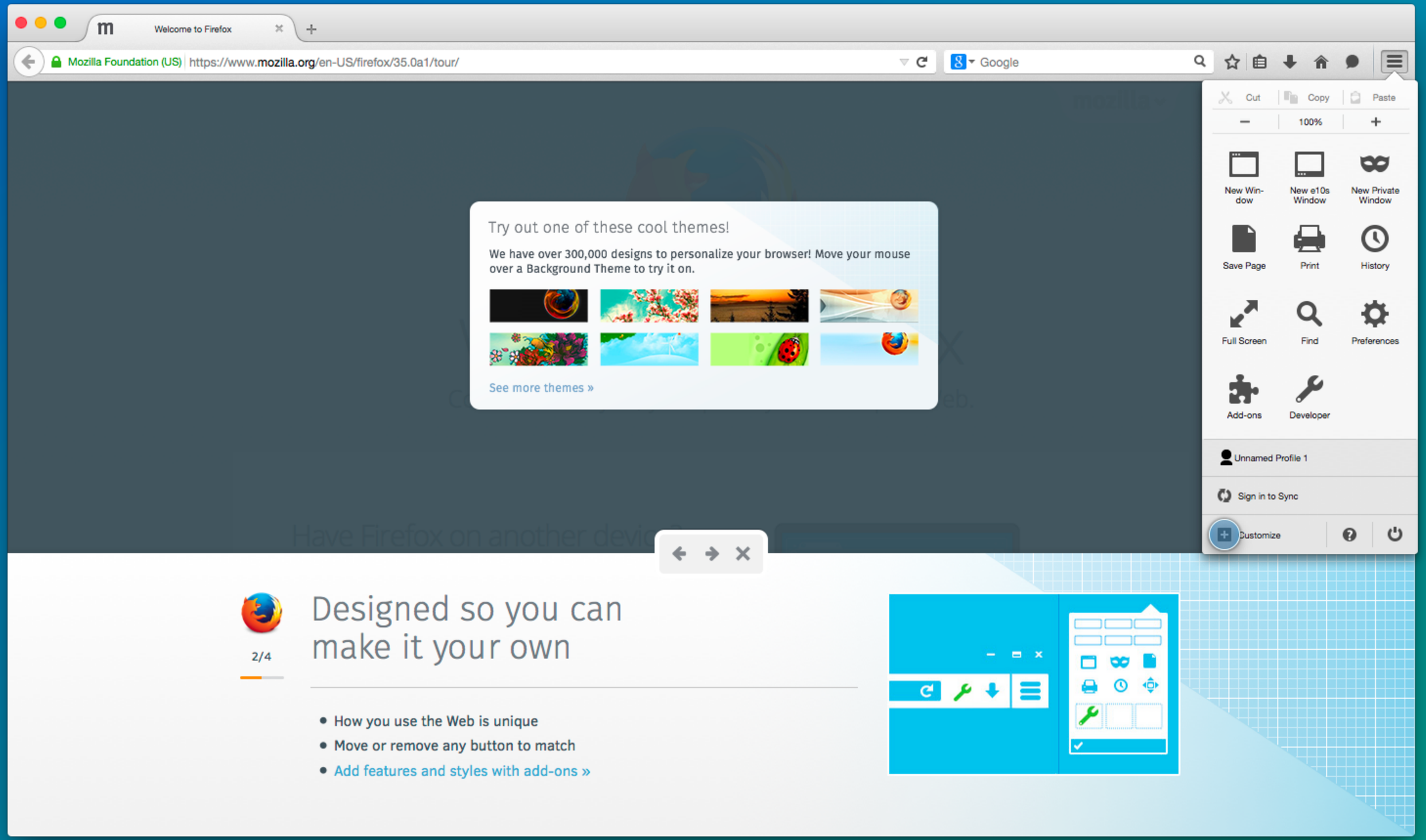


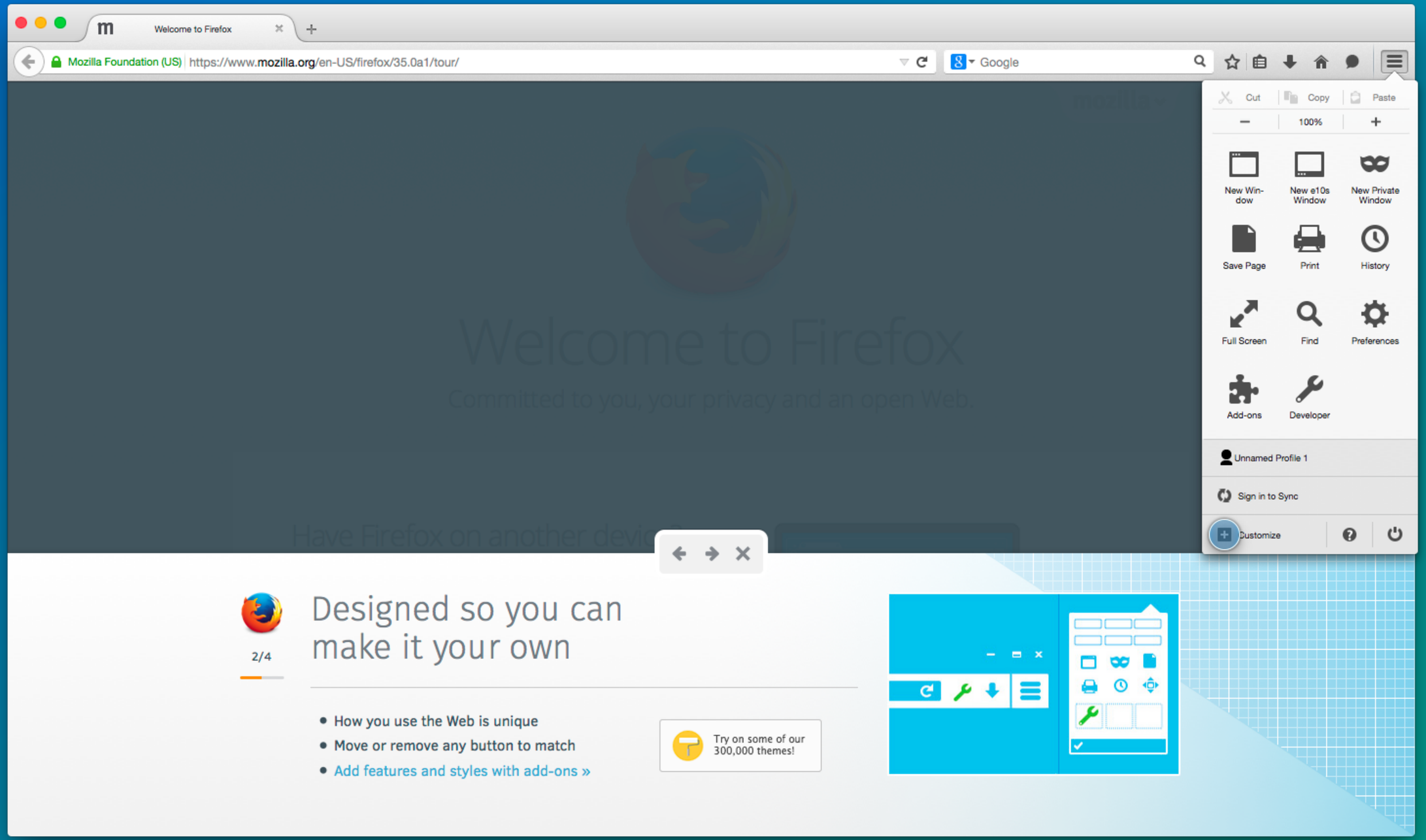

Welcome to Firefox
Mozilla Foundation (US) https://www.mozilla.org/en-US/firefox/35.0a1/tour/
Google
Cut
Copy
Paste
100%
New Win-dow
New e10s Window
New Private Window
Save Page
Print
History
Full Screen
Find
Preferences
Add-ons
Developer
Unnamed Profile 1
Sign in to Sync
Customize
Browser themes are previewed when user mouses over themes.
Opens Mozilla Themes in background tab.
Theme is applied when user clicks on thumbnail, which is then highlighted.
2/4
Designed so you can make it your own
How you use the Web is unique
Move or remove any button to match
Add features and styles with add-ons »
Try out one of these cool themes!
We have over 300,000 designs to personalize your browser!
No Theme
See more themes »

Other Explorations

Box front and centre

mozilla

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Google
Cut
Copy
Paste
100%
New Win-dow
New e10s Window
New Private Window
Save Page
Print
History
Full Screen
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Unnamed Profile 1
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Welcome to Firefox
Committed to you, your privacy and an open Web.
2/4
Designed so you can make it your own
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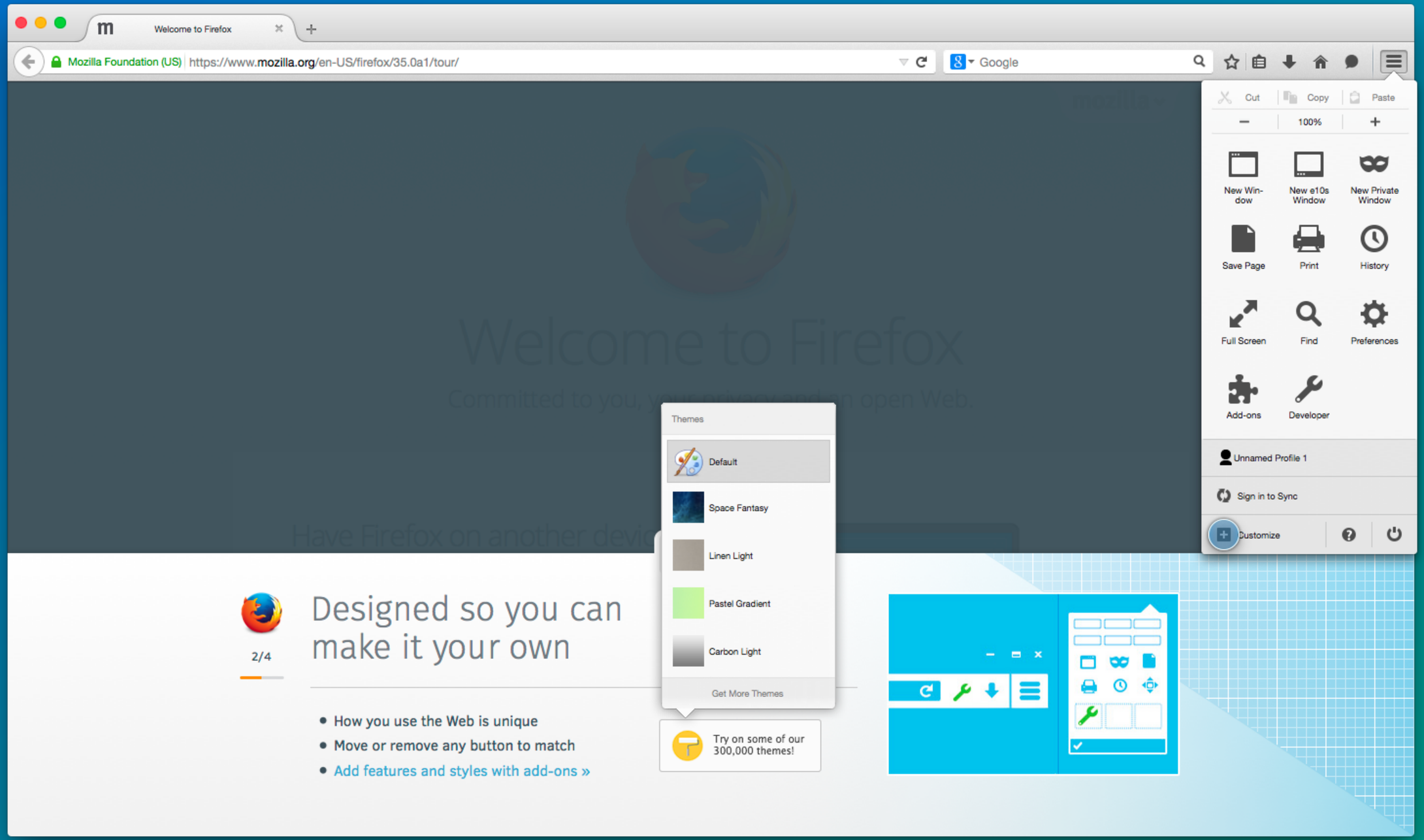
Button Options



Questions? Comments? Suggestions?

IRC: @sevaan in #UX on IRC
Email: sfranks@mozilla.com
Twitter: @sevaanfranks