

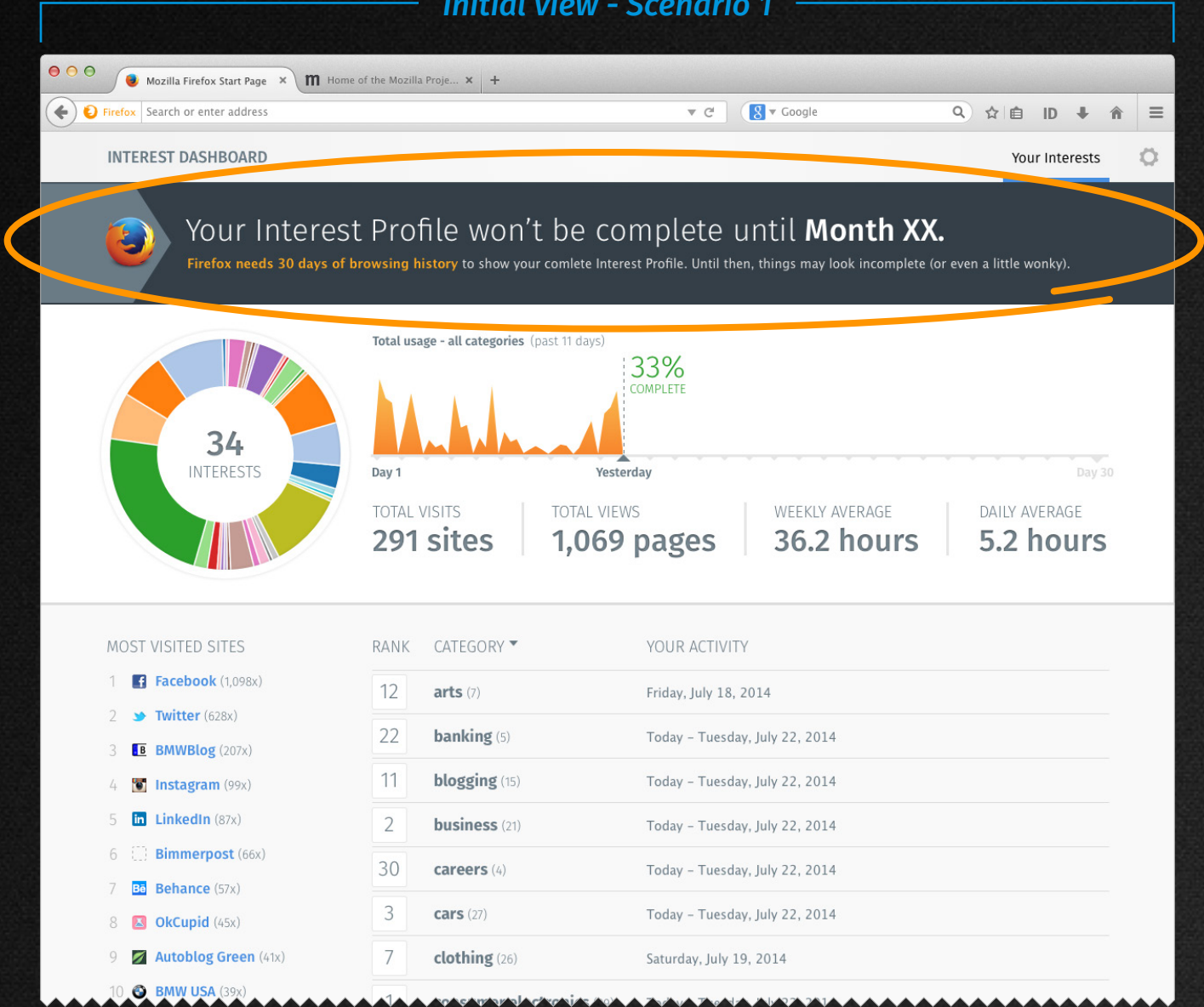
Incomplete History Banner & Loading Screen

Design Specifications for Engineers – V1.0



This is what you are adding to the Interest Dashboard:

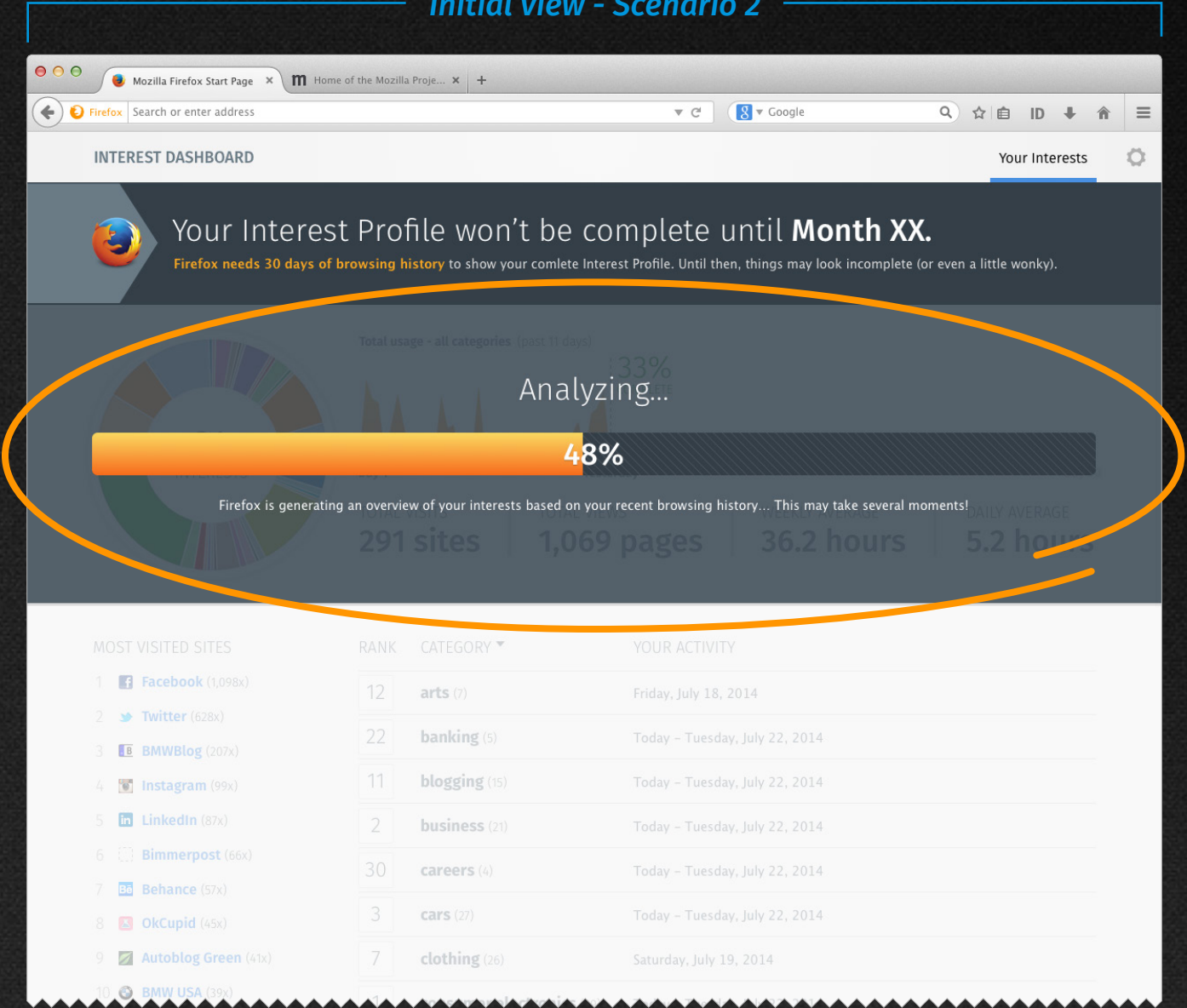
Initial view - Scenario 1



INCOMPLETE HISTORY BANNER

(Banner will appear until there is sufficient browsing history)

Initial view - Scenario 2



LOADING SCREEN

(Overlay and status bar show until all new/recent history data has been analyzed)

Persistent Banner – Incomplete History:

Headline:
Fira Sans, Light, 35 px, #F9F9F9

Lead-in:
Lucida Grande, Bold, 14 px, #F5A623

Banner = 138

Banner_Arrow_150x136.svg

The screenshot shows the Mozilla Firefox Start Page's 'INTEREST DASHBOARD'. A persistent banner at the top states: 'Your Interest Profile won't be complete until Month XX.' Below this, it says 'Firefox needs 30 days of browsing history to show your complete Interest Profile. Until then, things may look incomplete (or even a little wonky).' The banner includes a progress bar showing 70% completion and a Firefox logo. Below the banner, there's a donut chart showing '34 INTERESTS' and a line graph titled 'Total usage - all categories (past 11 days)' showing a 33% completion rate. Summary statistics include: 291 sites, 1,069 pages, 36.2 hours weekly average, and 5.2 hours daily average. At the bottom, there are two tables: 'MOST VISITED SITES' and 'YOUR ACTIVITY'.

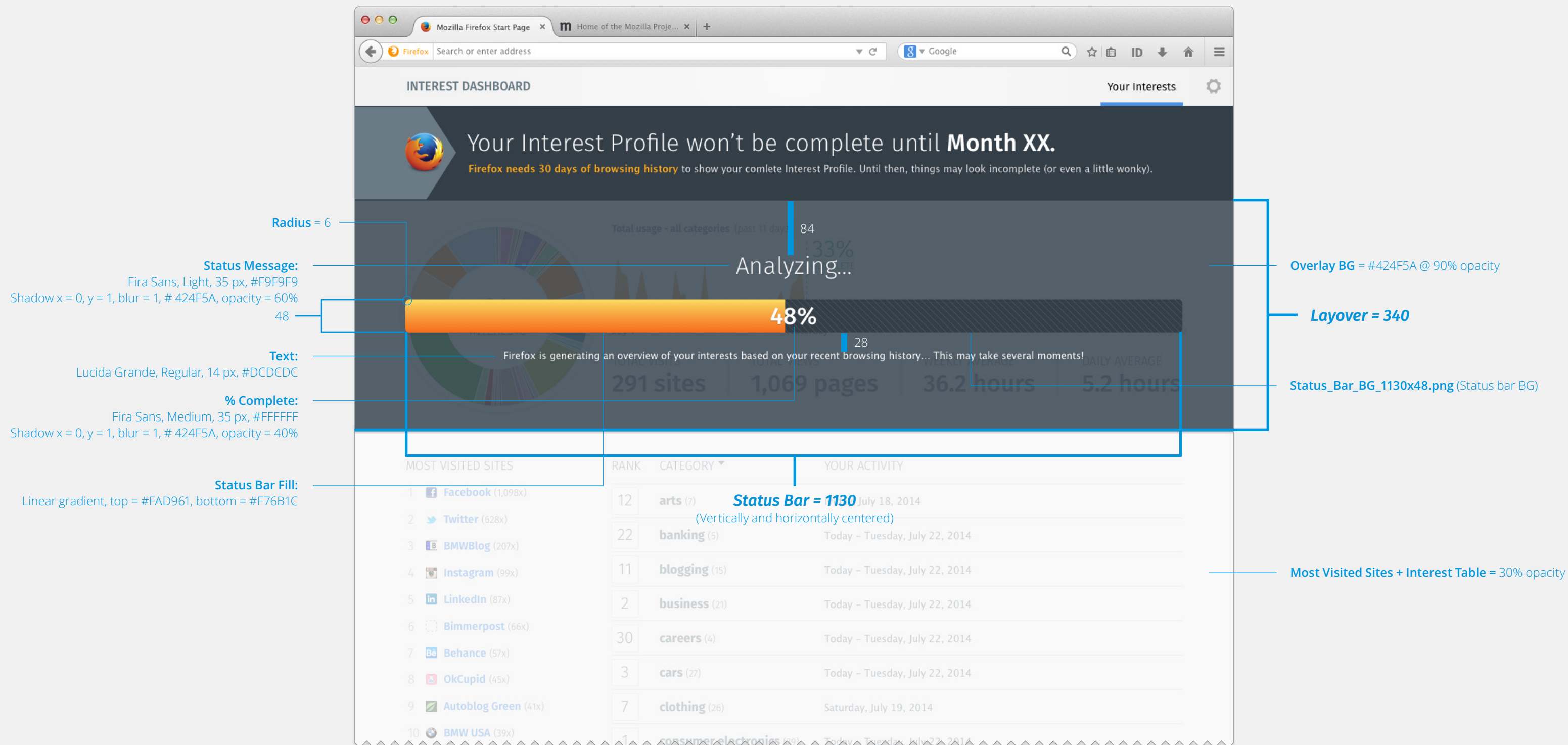
Completion Date ("Month XX"):
Fira Sans, Medium, 35 px, #FFFFFF

Text:
Lucida Grande, Regular, 14 px, #DCDCDC

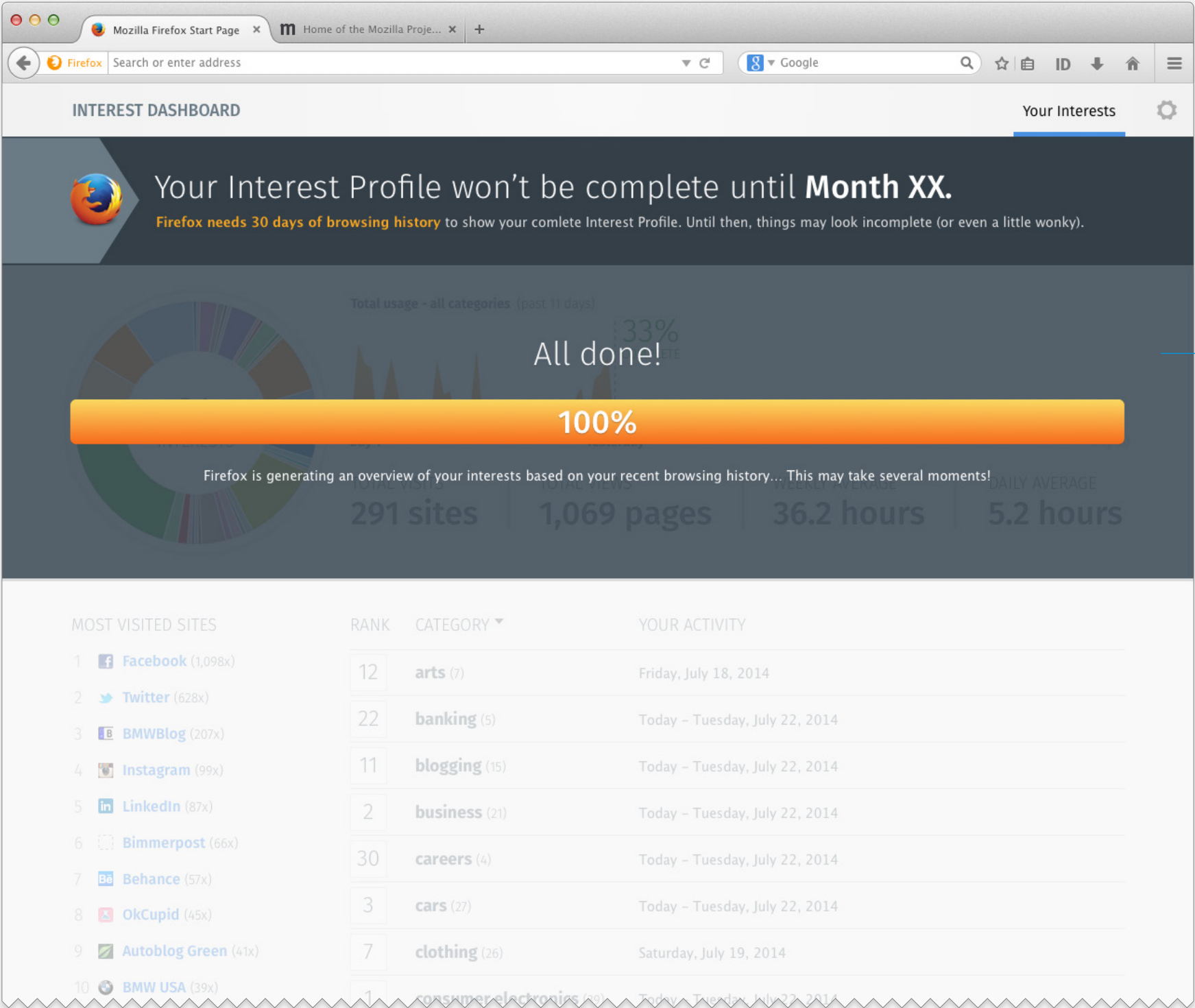
MOST VISITED SITES	
1	Facebook (1,098x)
2	Twitter (628x)
3	BMWBlog (207x)
4	Instagram (99x)
5	LinkedIn (87x)
6	Bimmerpost (66x)
7	Behance (57x)
8	OkCupid (45x)
9	Autoblog Green (41x)
10	BMW USA (39x)

RANK	CATEGORY ▾	YOUR ACTIVITY
12	arts (7)	Friday, July 18, 2014
22	banking (5)	Today – Tuesday, July 22, 2014
11	blogging (15)	Today – Tuesday, July 22, 2014
2	business (21)	Today – Tuesday, July 22, 2014
30	careers (4)	Today – Tuesday, July 22, 2014
3	cars (27)	Today – Tuesday, July 22, 2014
7	clothing (26)	Saturday, July 19, 2014
1	consumer electronics (29)	Today – Tuesday, July 22, 2014

Loading Screen – Analyzing:

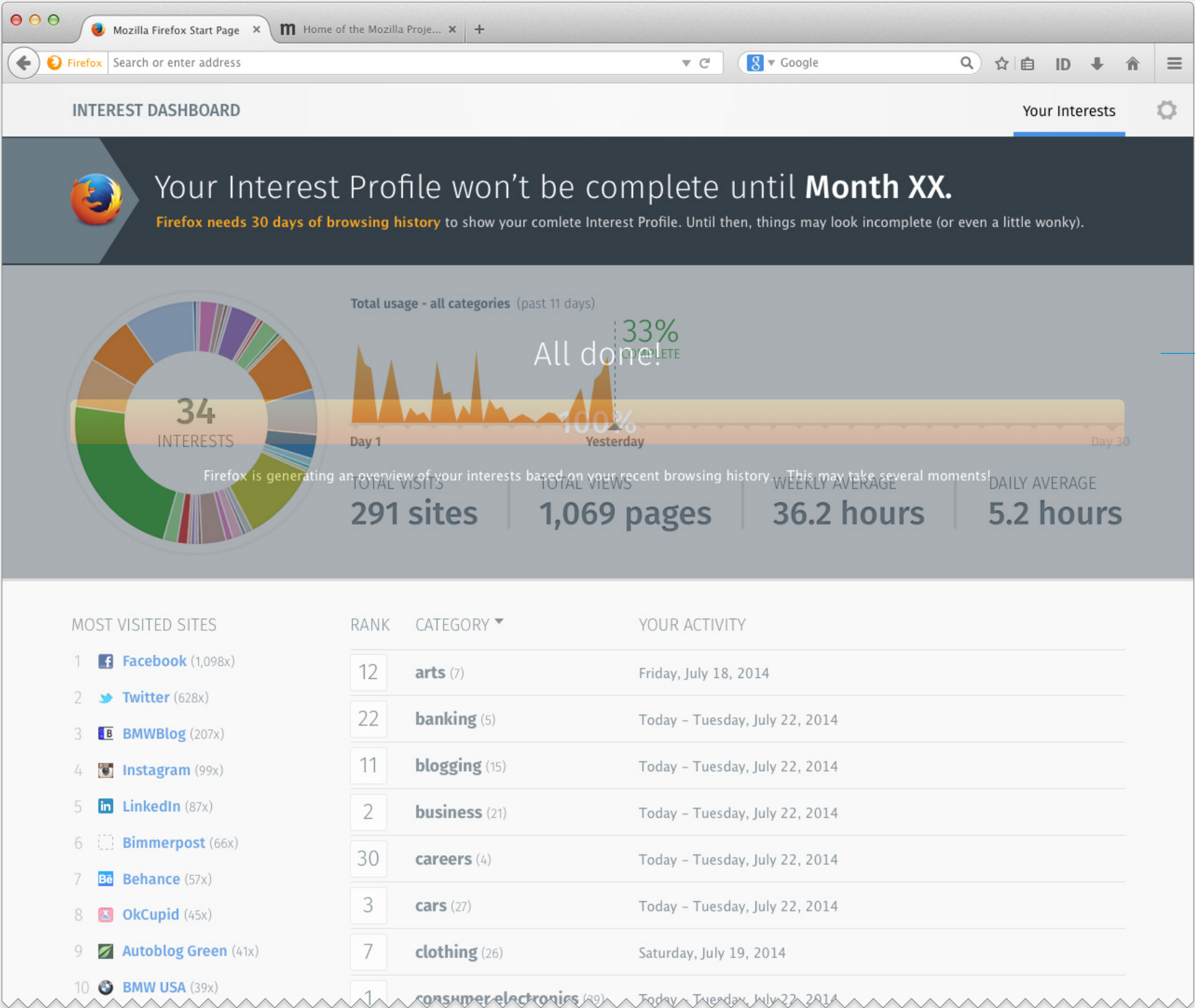


Loading Screen – Analysis Complete:



State remains for 1 second...

Loading Screen – Fade Out:



...then fades out in 0.5 seconds



**Thank you for
being awesome**

mozilla



If you have any questions, please contact [Aaron Thornburgh](#)