

# Personal Interest Dashboard

Design Specifications for Engineers – V1.0





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**Your Interests**

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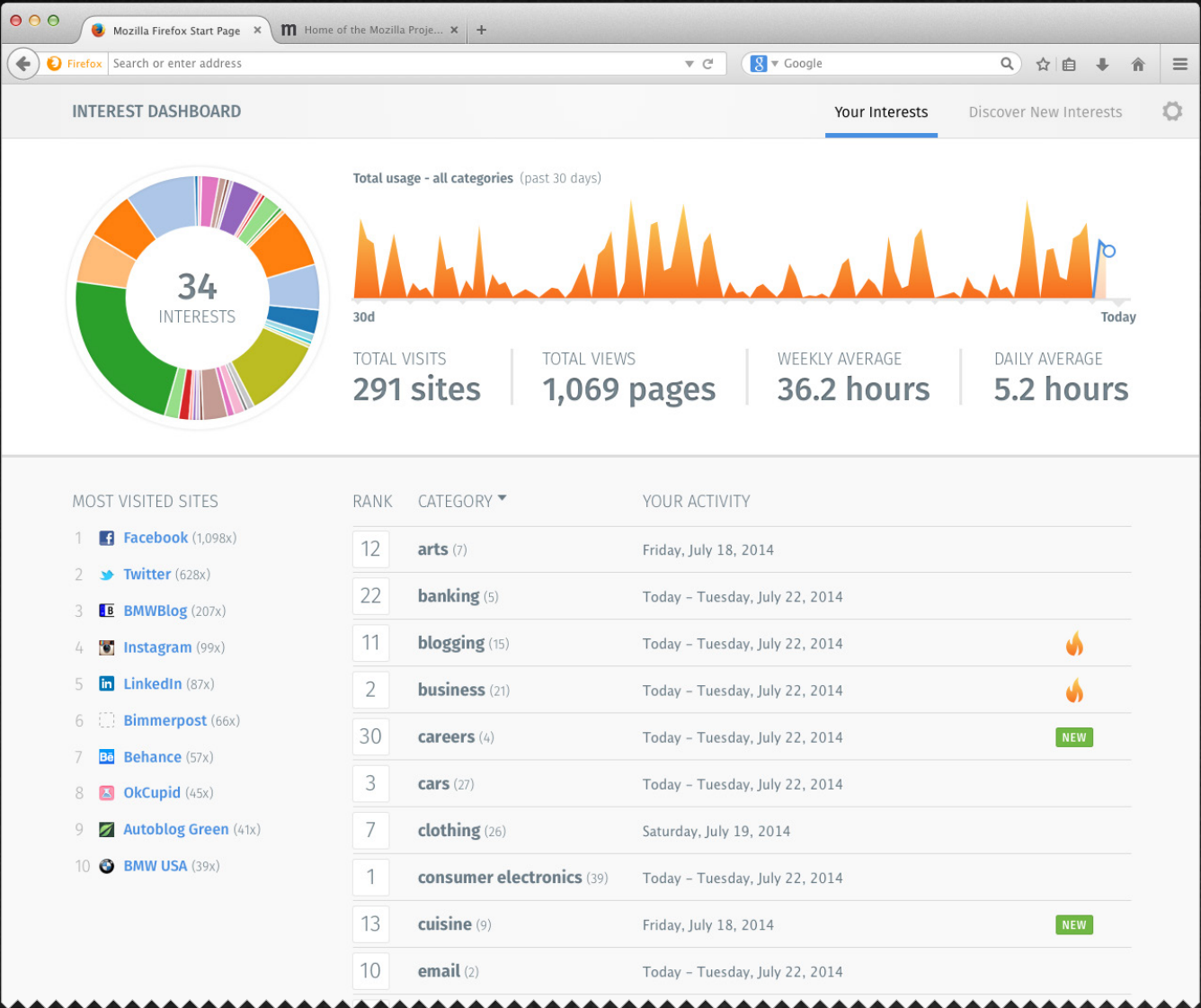
**Discover New Interests**

*(Specifications will be included in the next draft.)*



# This is what you are building for the Personal Interest Dashboard:

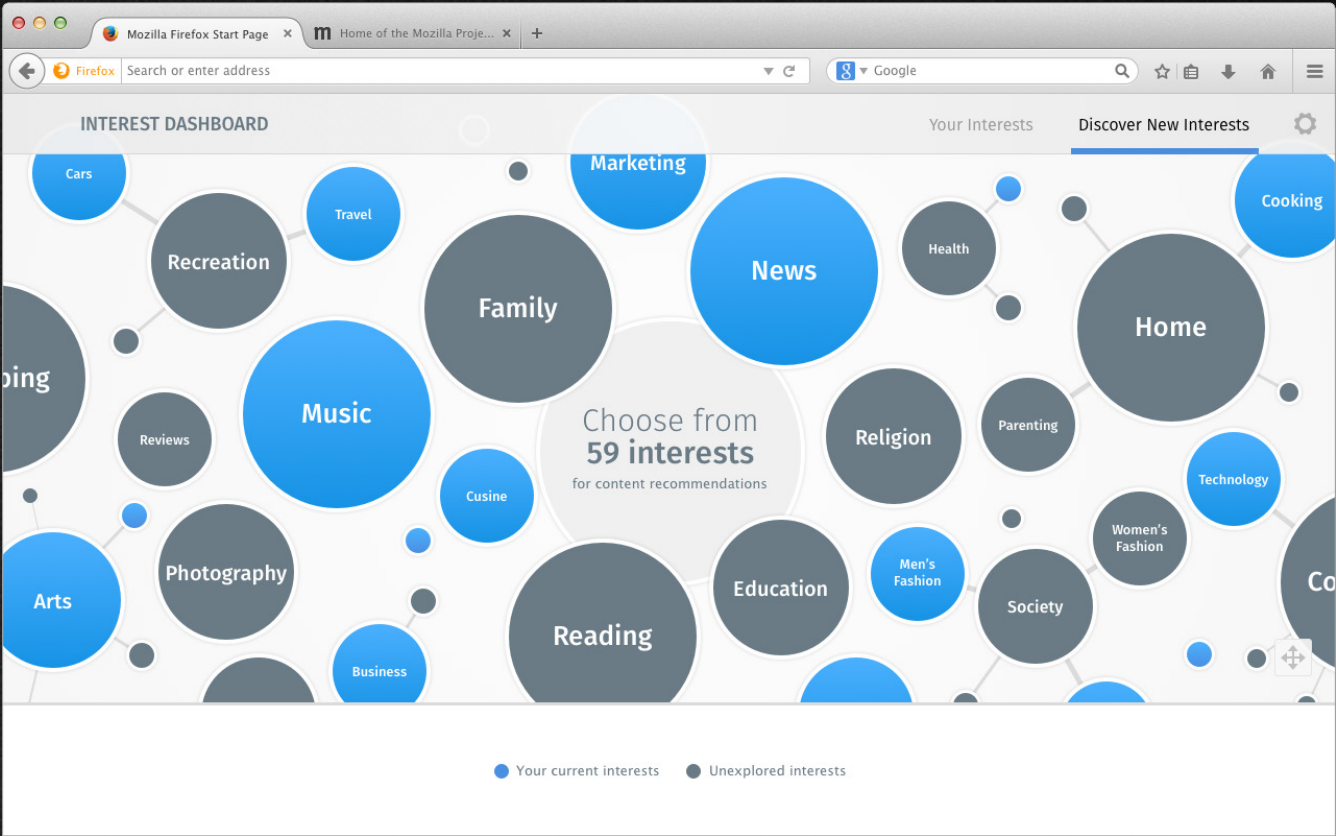
Your Interest view



## PRIORITY #1

(This is what we will need at a minimum to land in September)

Discover New Interests view



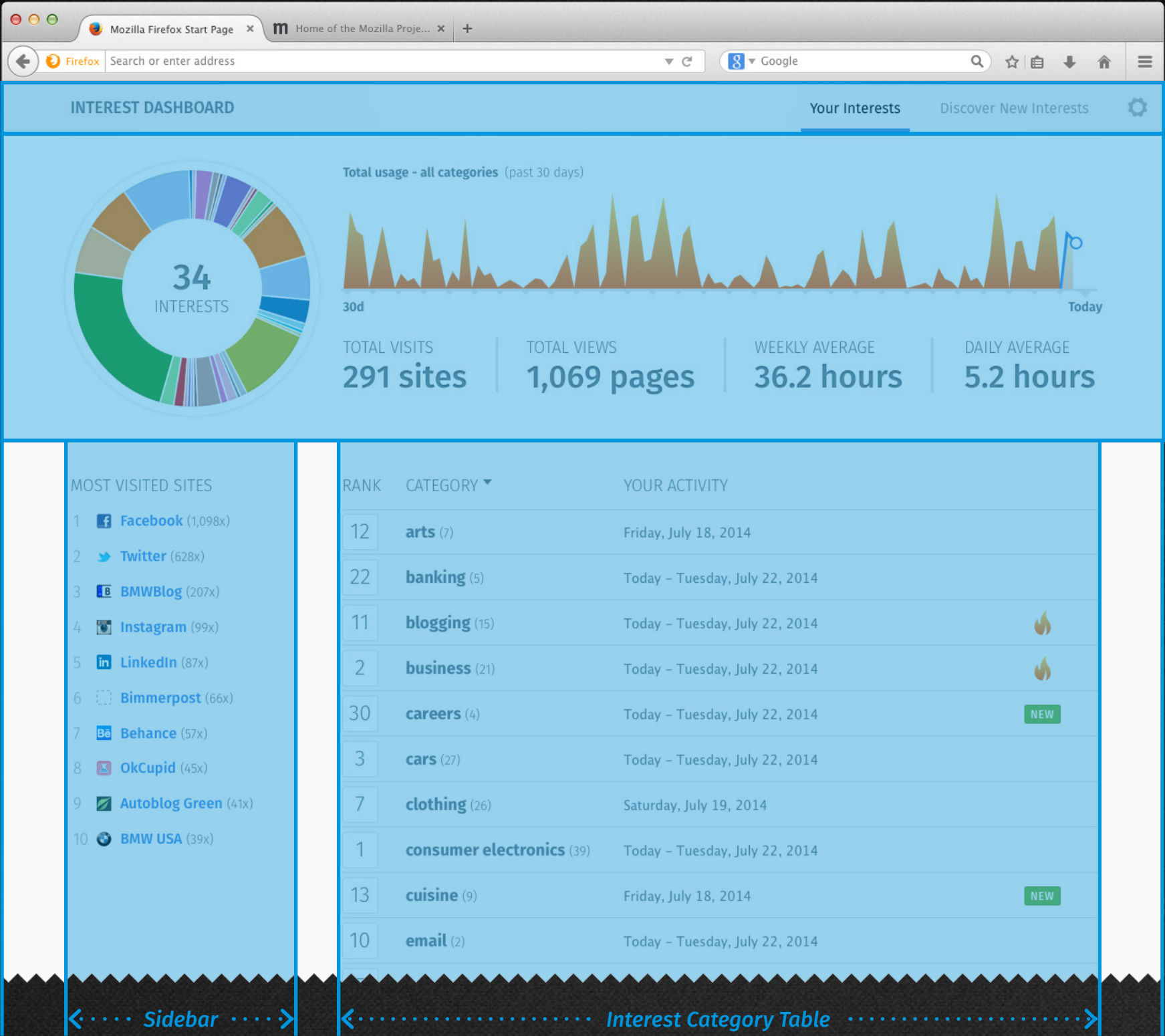
## PRIORITY #2

(Design Specifications will be provided next round)



This is the basic page structure for **Your Interests**:

Navigation Bar <.....



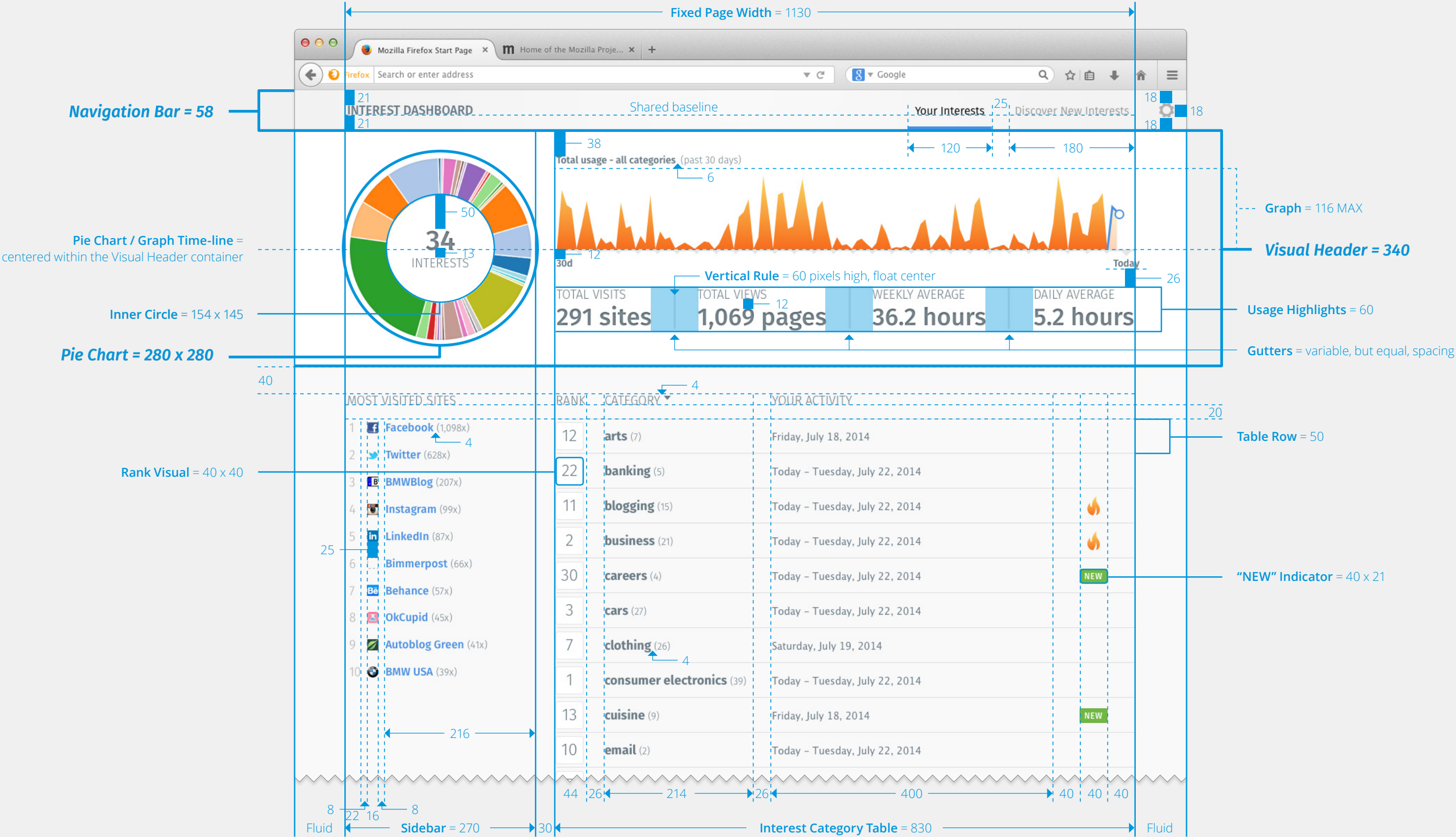
.....> Visual Header

<..... Sidebar .....

<..... Interest Category Table .....>



Initial View – Detailed page layout:



Initial View – Text & Visual Elements:

Page Title:  
Fira Sans, Medium, 18 px, #6A7B86

Navigation Bar BG:  
Radial gradient, center = #F9F9F9, outside = #F0F0F0

Horizontal Rule: 1 px, #DCDCDC

Visual Header BG: #FFFFFF

No. of Active Interests:  
Fira Sans, Medium, 40 px, #6A7B86  
Inner shadow, #4A4A4A, x = 0, y = 1, blur = 3

“Interests” / Usage Highlight Labels:  
Fira Sans, Light, 18 px, #6A7B86 (all caps)

Pie Chart Border:  
Inner border, 10px, #FFFFFF

Pie Chart Shadow: = #DCDCDC, x = 0, y = 0, blur = 4

Sidebar Label & Table Headers:  
Fira Sans, Light, 18 px, #6A7B86 (all caps)

Content Area BG: #F9F9F9

Most Visited Site Rank:  
Fira Sans, Light, 18 px, #AFAFAF (aligned right)

Favicon Provided

Favicon Not Provided:  
corner = 2, border = 1 px, #AFAFAF, dash = 3, gap = 3

Website Title:  
Fira Sans, Medium, 16 px, #4A90E2

Total Visits:  
Fira Sans, Light, 14 px, #6A7B86

Category Rank Container:  
corner = 3, border = 1 px, #E6E6E6, fill = #FFFFFF

Category Rank Value:  
Fira Sans, Light, 24 px, #6A7B86 (aligned center)

Category Title:  
Fira Sans, Bold, 18 px, #6A7B86

INTEREST DASHBOARD

34

INTERESTS

Total usage - all categories (past 30 days)

Graph\_Marker\_Blue.svg (12 x 12)

Marker\_Past.svg (8 x 4)

Current Activity Line: 3px, 4A90E2

Divide: 3 px, #E6E6E6

30d

Today

TOTAL VISITS

291 sites

TOTAL VIEWS

1,069 pages

WEEKLY AVERAGE

36.2 hours

DAILY AVERAGE

5.2 hours

MOST VISITED SITES

1

Facebook

(1,098x)

2

Twitter

(628x)

3

BMWBlog

(207x)

4

Instagram

(99x)

5

LinkedIn

(87x)

6

Bimmerpost

(66x)

7

Behance

(57x)

8

OkCupid

(45x)

9

Autoblog Green

(41x)

10

BMW USA

(39x)

RANK

CATEGORY

YOUR ACTIVITY

12

arts (7)

Friday, July 18, 2014

22

banking (5)

Today – Tuesday, July 22, 2014

11

blogging (15)

Today – Tuesday, July 22, 2014

Icon\_Flame.svg (18 x 28)

2

business (21)

Today – Tuesday, July 22, 2014

Icon\_Flame.svg (18 x 28)

30

careers (4)

Today – Tuesday, July 22, 2014

NEW

3

cars (27)

Today – Tuesday, July 22, 2014

7

clothing (26)

Saturday, July 19, 2014

1

consumer electronics (39)

Today – Tuesday, July 22, 2014

13

cuisine (9)

Friday, July 18, 2014

NEW

10

email (2)

Today – Tuesday, July 22, 2014

Active Navigation Link:  
Fira Sans, Book, 16 px, #000000

Inactive Navigation Link:  
Fira Sans, Book, 16 px #000000 (#4A90E2 rollover)

Icon\_Cog\_Static.svg / Icon\_Cog\_Rollover.svg (22 x 22)

Graph Header, 30d and Today:  
Fira Sans, Semibold (Light), 14 px, #6A7B86

Chart Fill (Total usage):  
Linear gradient, top = #FAD961, bottom = #F76B1C

Current Activity Fill: Opacity = 30%

Chart Timeline (Horizontal Rule): 3 px, #E6E6E6

Marker\_Today.svg (16 x 8)

Usage Highlight Value:  
Fira Sans, Medium, 40 px, #6A7B86  
Inner shadow, #4A4A4A, x = 0, y = 1, blur = 3

Horizontal Rule: 3 px, #E6E6E6

Sorted\_Row\_Arrow.svg (10 x 6)

Table Row Divide: 1 px, #DCDCDC

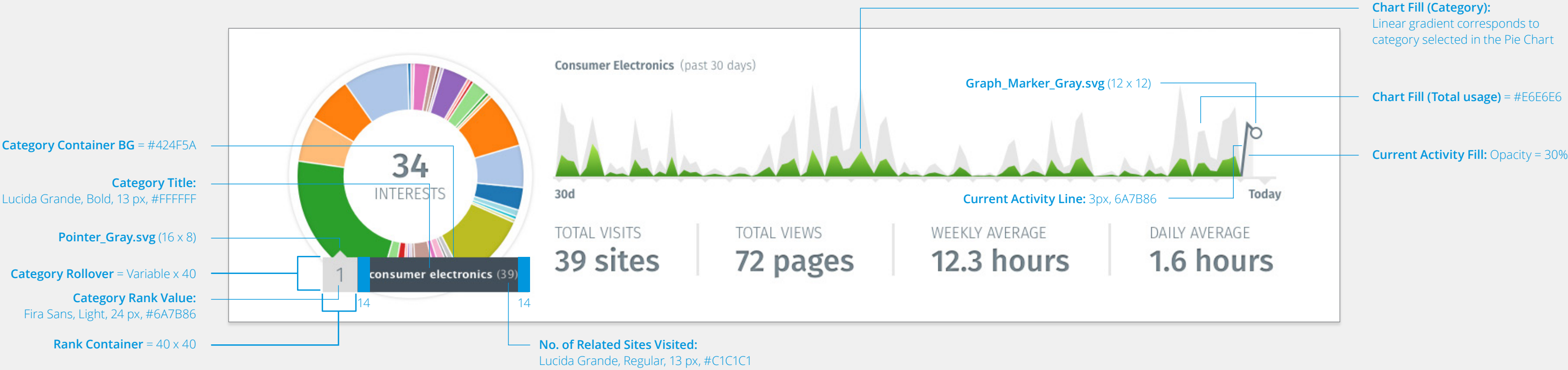
“NEW” Indicator:  
Text = Fira Sans, Medium, 12 px, #FFFFFF, kern = 50  
corner = 2, border = 1 px, #E6E6E6, fill = #71B844

Timestamp (last activity recorded):  
Fira Sans, Book, 16 px #000000 (#4A90E2 rollover)

No. of Related Sites Visited:  
Fira Sans, Light, 14 px, #6A7B86

6

Visual Header – Interactive States:



Interest Categories Table – Interactive States:

MOST VISITED SITES		RANK	CATEGORY ▾	YOUR ACTIVITY	
1	Facebook (1,098x)	12	arts (7)	Friday, July 18, 2014	
2	Twitter (628x)	22	banking (5)	Today – Tuesday, July 22, 2014	
3	BMWBlog (207x)	11	blogging (15)	Today – Tuesday, July 22, 2014	
4	Instagram (99x)	2	business (21)	Today – Tuesday, July 22, 2014	
5	LinkedIn (87x)	30	careers (4)	Today – Tuesday, July 22, 2014	NEW
6	Bimmerpost (66x)	3	cars (27)	Today – Tuesday, July 22, 2014	
7	Behance (57x)	7	clothing (26)	Saturday, July 19, 2014	
8	OkCupid (45x)	1	consumer electronics (39)	Today – Tuesday, July 22, 2014	
9	Autoblog Green (41x)	13	cuisine (9)	Friday, July 18, 2014	NEW
10	BMW USA (39x)				

Category Rank Container (Rollover):  
border = 1 px, #E6E6E6, fill = #4A90E2

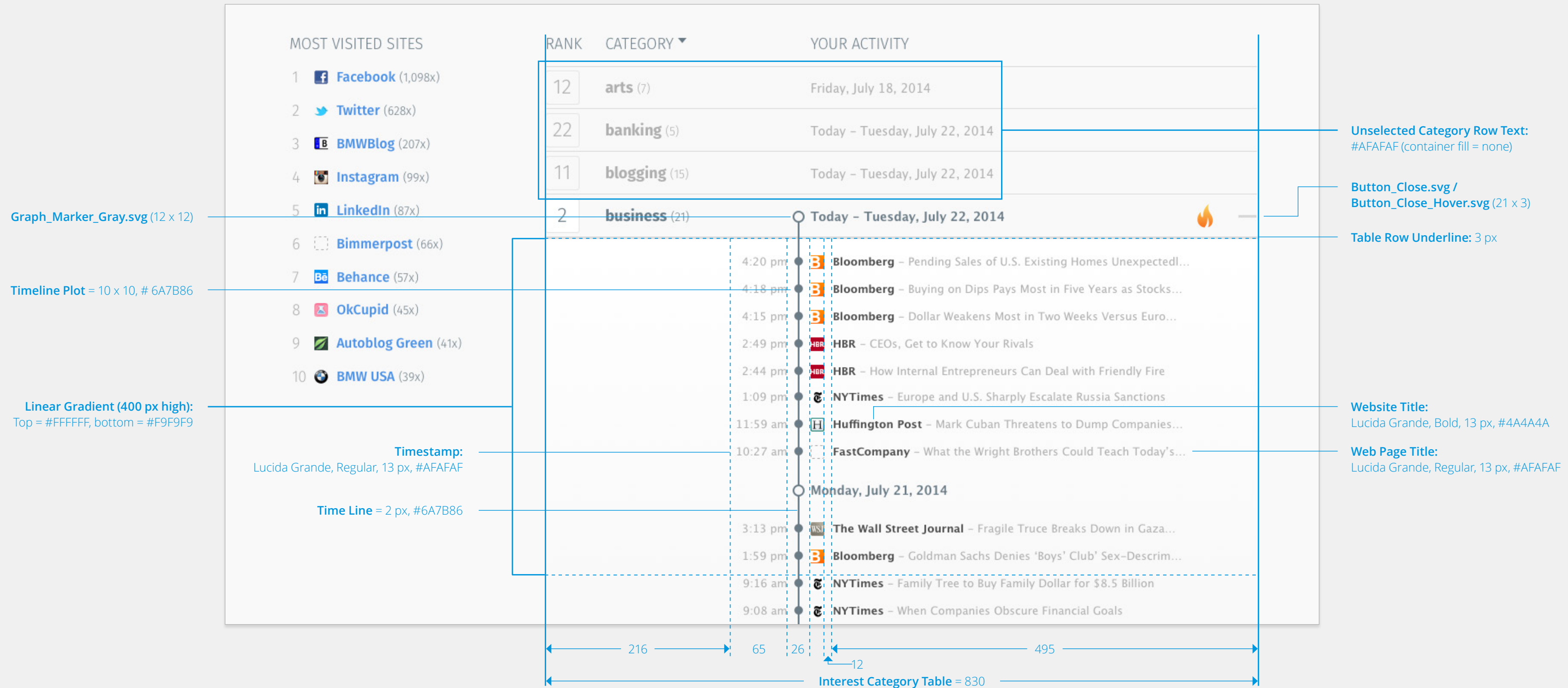
Category Rank Value (Rollover):  
#FFFFFF

Category Title = #4A90E2

Button\_Expand.svg (21 x 21)

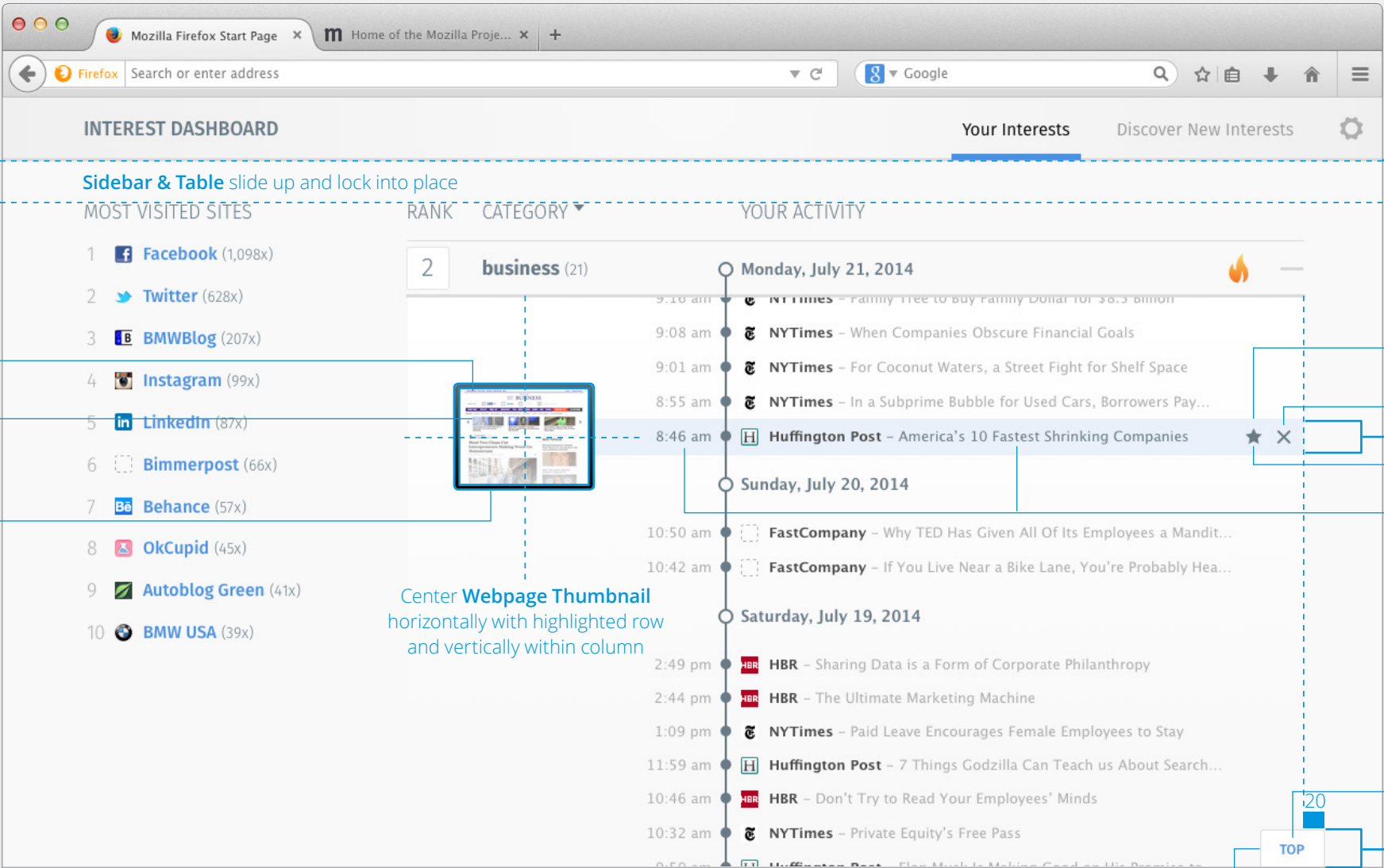


## Interest Categories Table – Expanded View:





# Interest Categories Table – Rollovers & Scrolling:





# Interest Categories Table – Long Rollover:

INTEREST DASHBOARD

Most Visited Sites

1

Facebook

(1,098x)

2

Twitter

(628x)

3

BMWBlog

(207x)

4

Instagram

(99x)

5

LinkedIn

(87x)

6

Bimmerpost

(66x)

7

Behance

(57x)

8

OkCupid

(45x)

9

Autoblog Green

(41x)

10

BMW USA

(39x)

RANK

CATEGORY

2

business (21)

YOUR ACTIVITY

Monday, July 21, 2014

9:10 am

NYTimes

Family Tree to Buy Family Dollar for \$8.5 Billion

9:08 am

NYTimes

When Companies Obscure Financial Goals

9:01 am

NYTimes

For Coconut Waters, a Street Fight for Shelf Space

8:55 am

NYTimes

In a Subprime Bubble for Used Cars, Borrowers Pay

8:46 am

Huffington Post

America's 10 Fastest Shrinking Companies

Sunday, July 20, 2014

10:50 am

FastCompany

Why TED Has Given All Of Its Employees a Mandit...

10:42 am

FastCompany

If You Live Near a Bike Lane, You're Probably Hea...

Saturday, July 19, 2014

2:49 pm

HBR

Sharing Data is a Form of Corporate Philanthropy

2:44 pm

HBR

The Ultimate Marketing Machine

1:09 pm

NYTimes

Paid Leave Encourages Female Employees to Stay

11:59 am

Huffington Post

7 Things Godzilla Can Teach us About Search...

10:46 am

HBR

Don't Try to Read Your Employees' Minds

10:32 am

NYTimes

Private Equity's Free Pass

9:50 am

Huffington Post

Flag Music Is Making Good on Its Promise to

TOP

Full URL:  
Lucida Grande, Regular, 11 px, #000000

26

URL Bar = Corner = 2, #FFDC64





**Thank you for  
being awesome**



# mozilla



If you have any questions, please contact [Aaron Thornburgh](#)