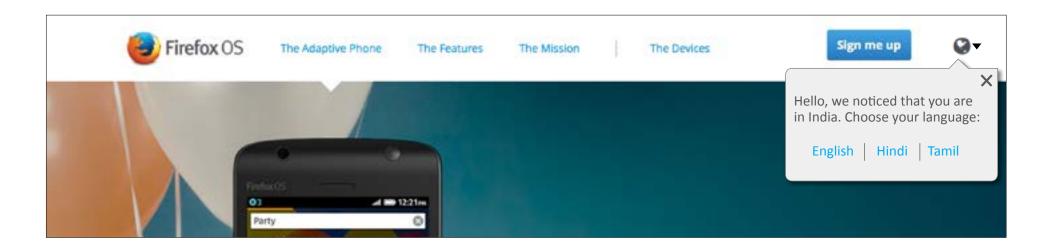
## Language notification and menu for FirefoxOS marketing page India geolocation with EN browser language

## 1. Notification received (in tool-tip style)

Language notification is displayed for users in India whose browser language is set to English. If a user visiting this page does not identify with this criteria, notification and menu are not displayed.

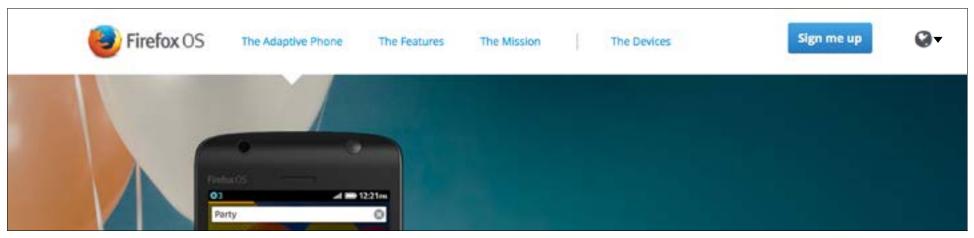
Who sees this notification?

- Users arriving at this page and detected as being in India, whose browser is set to English

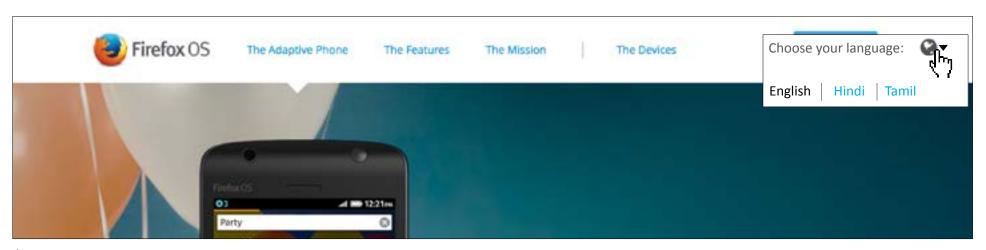


## 2. Menu contents

Generic menu contents are seen when opening language menu. Notification copy shown above is appropriate only as a welcome message. Menu contents are appropriate when opening menu any time to select language.



\* closed menu



<sup>\*</sup> open menu

## Additional rules to keep in mind:

Users located in India whose browser language is set to Tamil or Hindi will not see this menu or notification.

Users outside of India whose browser language is set to Tamil or Hindi will not see this menu or notification, but will see India-specific page content.

"Get a Phone" button is still determined by geolocation and is only displayed in countries where phone is available.

All users still have the option to switch language in page footer.

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