INTRO

* Summarize newsletter sections
* Memorial Day almost here. Enjoy the sun. (U.S. version only)
* The latest Firefox Beta is available. See the future of Firefox. Remember it’s Beta – be daring and give it a whirl.

FEATURE STORY

A Day in the life of a user -- Firefox for work, play, tangible ways to use Firefox.

Telling a story/narrative - how Firefox saves time, increases productivity, keeps people in sync and helps them have fun. Possible mentions - Awesome bar - Panoroma - Sync / Mobile - Support – Speed

Here's a list of shortcuts - <http://support.mozilla.com/en-US/kb/Keyboard%20shortcuts>.

Some that might make sense:

- get to downloads

- get to full screen

- select or Manage Search Engines

- Add-ons

Also - Caitlin has some feedback on points we may want to include in the feature regarding mobile – make sure a download CTA is in here:

1. Typing is hard (your passwords and long URLs never have to get re-typed)

2. Never start from scratch (get a new phone without fretting -- years of browser history comes with you the moment you first up your phone)

3. Get up and go (leave in a moment's notice and have everything you need ready and waiting for you) Could be cool to use "getting a new Android phone" as the sync scenario and what browsing is now like with Sync...just a thought.

Another good use case is running out the door for an evening activity and have the directions/reservation right there on your phone.

FEATURED ADD-ONS FOR DESKTOP

United States

* Pick Of The Month: [SearchTabs](https://addons.mozilla.org/en-US/firefox/addon/the-search-sidebar-by-webmynd/" \t "_blank)
* Runner-up #1: [CoolPreviews](https://addons.mozilla.org/en-US/firefox/addon/coolpreviews/" \t "_blank) - No Rock Your Firefox post this month
* Runner-up #2: [WebMail Notifier](https://addons.mozilla.org/en-US/firefox/addon/webmail-notifier/" \t "_blank)

Germany

Add to Search Bar  
<https://addons.mozilla.org/de/firefox/addon/add-to-search-bar/>

FEATURED ADD-ONS FOR MOBILE

United States

* Pick Of The Month: [Foursquare](https://addons.mozilla.org/af/mobile/addon/4sq/" \t "_blank)
* Runner-up: [Helper Apps](https://addons.mozilla.org/mobile/addon/helper-apps/" \t "_blank)

Germany

* Pick Of The Month: [Foursquare](https://addons.mozilla.org/af/mobile/addon/4sq/" \t "_blank)

JOIN MOZILLA

(This includes edits from Chris in black. Should be good to go).

Love the Web? Help us make it better. Join Mozilla   
  
You already know that Mozilla makes an awesome browser. But did you know that Mozilla is also **a** movement? **We're** a global non-profit dedicated to keeping the Web safe and accessible for everyone, everywhere. **We rely upon** thousands of volunteers from all corners of the globe who help build Firefox and other amazing, innovative technologies.   
  
Mozilla doesn't have shareholders. Or a fancy stock abbreviation. We answer only to you.  **Join Mozilla and f**or only $5 a year, you **will become a supporter.  B**e one of the first to get a certificate and a personalized card that lets you show off your support **for one of** the world's largest public resource however you choose.   
  
**L**earn more about Mozilla and our mission by watching the video.

FEATURED PERSONAS – GET READY FOR SUMMER

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