This is what you can do with text effects.

Also this. **Also this. Also this. Also this.**

Also this. Also this (mirror). **Also this.**

**Also this. Also this. Also this. And this.**

**And this. And this. And this.**

Perspective Shadow.

Reflection on text.

Glowing on text.

You can also have effects on text inside text-box with transform

And text with effects in a shape