**Blockbuster Inc. Opinion Survey**

We are conducting a survey to collect your opinions about Blockbuster Inc. and other video services. We would appreciate it if you could spare a few moments to complete this survey.

Thank you.

* *William Beckett, Demetrius Ferguson and Lucas Lavandier*
1. ***Do you like to rent movies and/or video games?***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes | [ ]  |  | No | [ ]  |

1. ***In what format do you prefer to rent most of your movies or games?***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| DVD | [ ]  |  | Streaming media | [ ]  |
| Flash cards | [ ]  |  | Digital downloads | [ ]  |
| Other format (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. ***Have you rented a movie or a game from Blockbuster anytime in the past five years?***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes | [ ]  |  | No | [ ]  |

1. ***What other rental services have you used (check all that apply)?***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Netflix | [ ]  |  | Video rental kiosks | [ ]  |
| iTunes | [ ]  |  | Other video stores | [ ]  |
| Other format (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. ***Do you feel that Blockbuster provides good service (check one)?***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Yes | [ ]  | Somewhat | [ ]  | No | [ ]  |
| If not, why: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. ***Do you feel Blockbuster is becoming irrelevant?***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Yes | [ ]  |  | No | [ ]  |