* Contact management:
* Contact management - shared contacts among office members
* Logging of (only relevant) interactions such as calls and emails
* Attachment of relevant files or notes to contacts
* Tagging of contacts according to interests and background
* Mass mailing:
* Creation of target lists for event invitations and newsletters.
* Use of said lists in MailChimp (directly connected to Batchbook)
* MailChimp provides excellent reporting on sent emails
* Event invitation tracking:
* Forms made using FormStack, tracking inside Batchbook