The distance between text body area and page edge is 2.5cm left, 2.5cm top, 2cm right and 5cm bottom.

The border is 6pt ≈ 0.2cm thick.

The distance between border and page edge is 20pt ≈ 0.7cm for left, top and right. It is 30pt ≈ 1.1cm for bottom.

The image positions are relative to “Bottom Margin” (term in Word UI); from left to right as “top”, “center”, “bottom”, “inside” and “outside”.