There are 8 ways that you can better engage with the millennial traveller;

Article on the rising wave of millennial travellers:

[The rising wave of millennial travellers](http://www.forbes.com/sites/tanyamohn/2014/11/08/the-rising-wave-of-millennial-travelers/)

Read the Skift Report on “What the sharing economy means to the future of travel”:

[What the sharing economy means to the future of travel](http://skift.com/wp-content/uploads/2014/07/skift-what-the-sharing-economy-means-to-the-future-of-travel.pdf)