

PLUM

The word "PLUM" is rendered in a bold, blocky font with a thick black outline. Each letter is filled with a unique, vibrant pattern. The 'P' features a pink-to-red gradient with diagonal stripes and small dots. The 'L' has a pink-to-orange gradient with diagonal stripes and dots. The 'U' is filled with a yellow-to-orange gradient and diagonal stripes with dots. The 'M' is composed of two 'V' shapes; the left 'V' has a green-to-orange gradient with diagonal stripes and dots, while the right 'V' has a green-to-orange gradient with diagonal stripes and dots. The overall style is playful and modern.