

Statement of Purpose

LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT

The statement of purpose is one of the most important, and challenging, elements of your application. It is your opportunity to stand out from the hundreds of other applicants to our programmes. Your statement of purpose needs to reflect who you are and why you would be an asset to the programme you are applying to. It should convince us that you have solid achievements behind you that show promise for your success in graduate studies.

Fill out the designated form fields and answer the questions on the following pages. You have a limited amount of space to express yourself, so use the 1400 character limit on each question wisely. We will consider your answers carefully in our admission process.

First name

Last name

Select the programme you are applying for

Application number (if unknown, provide your email address)

Name of the university and country, where you studied for your BA/BSc degree

Expected date of graduation, if pending (YYYY-MM-DD)

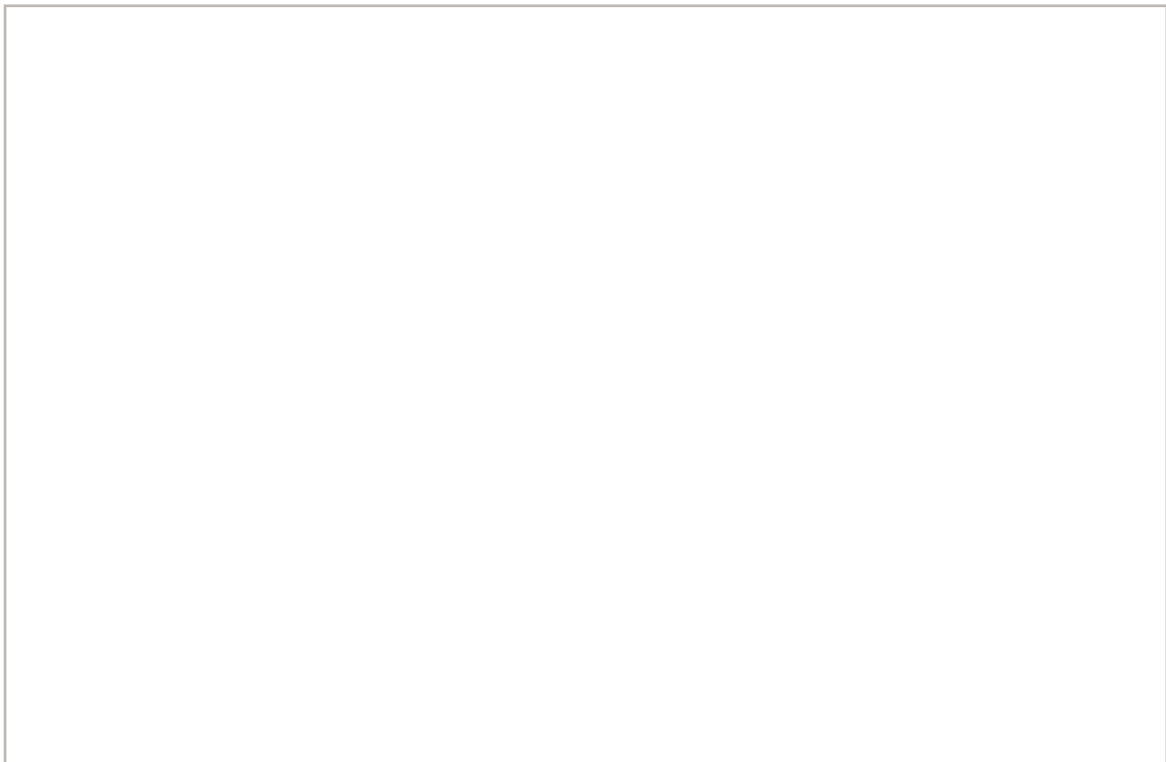
State your CGPA/cumulated grade point average *and* the maximum scale, if applicable

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What are your reasons for applying for this programme? In what way do you expect you can contribute to the programme?



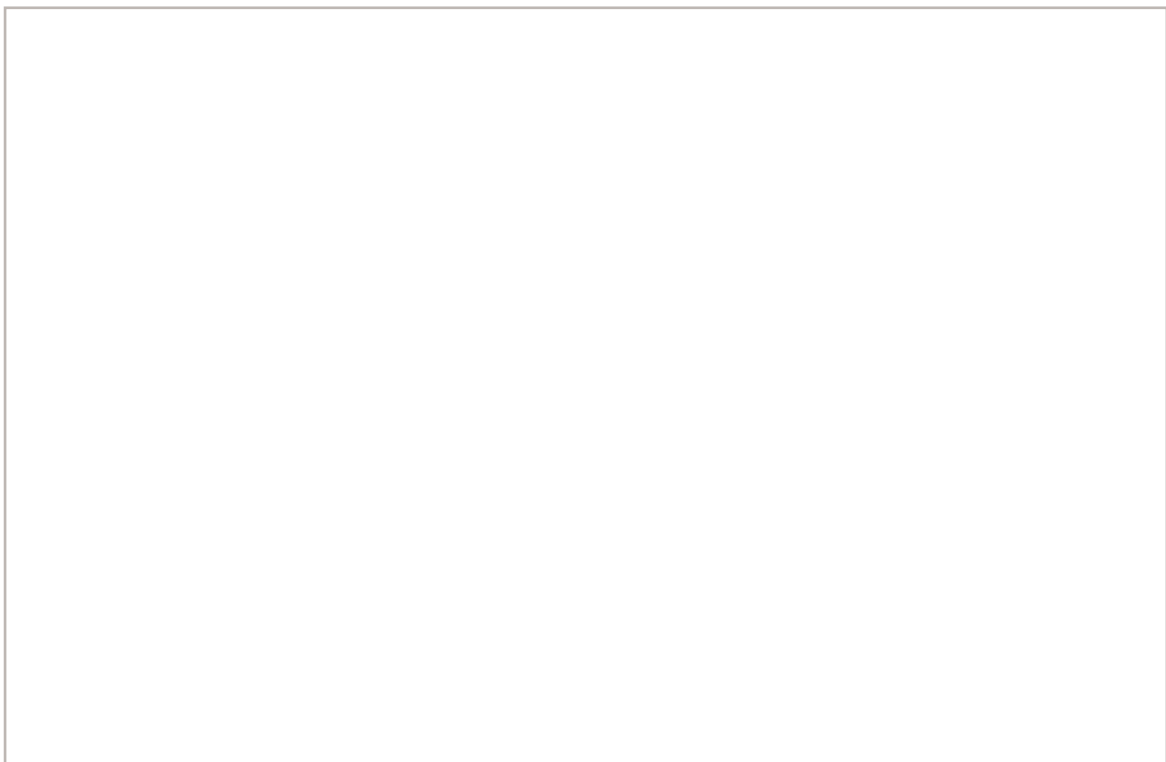
What are your relevant academic strengths and interests for this programme? Present three of your previous courses and describe how they can be considered appropriate in preparation for this MSc programme.



What are your career ambitions immediately after graduating from this programme? How do you see your career developing over the next five years? Outline the challenges you think you will face in achieving these career goals and how you will overcome them.



Are there any other relevant qualifications you wish to draw to our attention for this programme, e.g. work experience or extracurricular activities?



Don't forget to submit your CV in addition to the statement of purpose!