



SAVE an average of over  
**\$497**  
a year

Zip Code

GET A QUOTE

*PROGRESSIVE*

FLO

The advertisement features a smiling woman, FLO, wearing a white collared shirt with a name tag that says "FLO" and a blue headband. The background is a light blue gradient. The text is in a clean, sans-serif font, with the savings amount "\$497" being the largest and most prominent element. A white input field for "Zip Code" and a blue "GET A QUOTE" button are positioned to the right of FLO. The Progressive logo is in the bottom right corner.