



## Corporate Profile







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1983

Burbank Self Storage

1985

Burbank Homes  
Burbank Commercial  
and Industrial

1998

Vault Plumbing  
National Pacific Resorts

2000

Burbank Aviation

2001

Dynamic  
Technology  
Solutions

# BURBANK GROUP

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Over the last thirty years Burbank has grown from a small robust building company into a multi-award winner in detached new home construction. With the delivery of over one thousand homes per year, Burbank is one of Victoria's top five volume builders.

There is much more to Burbank than new home design and construction.

The family-owned and operated Burbank Group of Companies is also one of Melbourne's market leaders in terraces, townhouses and apartments.

The Burbank Group comprises subsidiary companies which cover the spectrum of the building industry and include land development, electrical, plumbing, finance, media production, software development, investment management, aviation and self storage. Such diverse integration makes Burbank completely autonomous, economically resilient and guarantees our clients have fully supported end-to-end solutions every time.

Through an unwavering dedication to innovation, excellence and growth, Burbank delivers the best in design, sustainability, service and affordability.

2002

National Pacific Finance

2005

National Pacific Properties

2010

Freehold  
Investment  
Management  
Big and Small Productions

2011

Burbank Air Services  
Digital Minds  
Software Solutions



# OUR MISSION



## Leading the Industry by Example



The Burbank Group is passionately committed to customers, suppliers, contractors and staff by delivering an outstanding level of products and services.

Our mission is to exceed the expectations of all stakeholders by providing safe, sustainable, innovative and superior solutions.


*Jarrold Sanfilippo, Managing Director, Burbank*



# VALUES

- Customer focus
- Passion
- Integrity
- Innovation
- Leadership
- Accountability



The background of the page is a close-up photograph of green leaves, with a bright light source creating a lens flare effect. A thin horizontal line is positioned below the text. In the bottom right corner, there is a small, partially visible image of a compact fluorescent light bulb (CFL).

# SUSTAINABILITY EXCELLENCE

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# GREENER LIVING

## which won't cost the earth

Burbank is dedicated to designing beautiful and affordable homes with a lower environmental footprint.

Our award-winning 7-Star Future Collection of homes continues to lead the volume building industry with energy-efficiency ratings well above industry standard.

We have a dedicated sustainability team chartered with providing guidance, advice and implementation strategies across the Burbank Group and partner with industry bodies, education and research faculties in order to test and challenge current sustainability frameworks.

Burbank continues to design homes to a level which exceeds industry standards, resetting the sustainability benchmark within the volume building industry. This is demonstrated by our Future Collection of homes which have been at the forefront of sustainable design since their inception. Burbank has recently adopted this principle to all of its medium density projects as a reflection of its commitment and its ability to influence change.

**Frank Perconte**  
**Health, Safety and Environment Manager**





# RESIDENTIAL

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## **Burbank**

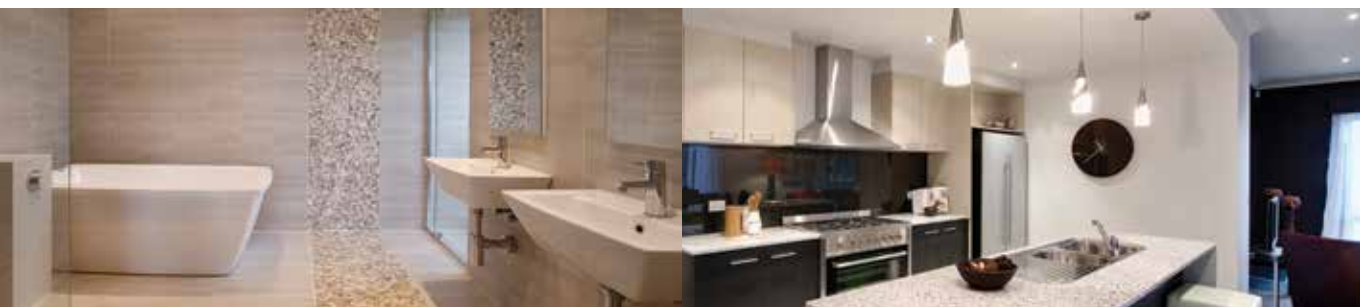
Burbank's first display centre comprising two homes, 'The King Edward' and 'The Wattleglen 200', was constructed in Altona Meadows in 1985.

Today, Burbank has over twenty display centres throughout metropolitan Melbourne, including displays on the Bellarine Peninsula and offices in Melbourne's CBD, the western and south eastern suburbs.

Burbank offers four collections of homes demonstrating our commitment to affordability, sustainability and style – our practical Genesis Collection, our stylish Mode Collection, our 7-Star Future Collection and our prestigious Ideal Collection – in addition to our Investor Collection, designed specifically for the investor market.

Further, our Urban Communities division has over two decades of experience in developing innovative, integrated communities comprising terraces, townhouses and apartments, in tune with the needs of both today and tomorrow.

With unrivalled dedication to innovation, excellence and growth – evident in our expansion into Queensland and down the eastern seaboard of Australia – Burbank is proud to be a high profile, integrated property development company.







## Urban Communities Flagship Projects

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### Current

#### **Metro Village 3175** Dandenong South, Vic



*Winner: 2009 UDIA Awards for Excellence,  
Affordable Development*

Part of the ongoing Revitalising Central Dandenong initiative, Metro Village 3175 offers a variety of affordable, contemporary housing options, including terraces, townhouses and apartments, with fully landscaped streetscapes – all just a few minutes' walk to Dandenong's CBD train station. Burbank's latest project at Metro Village 3175 comprises in excess of eight hundred apartments as well as retail and office space.

#### **Reflections Estate** Tarneit, Vic

An ongoing development by National Pacific Properties, Reflections Estate is a six hundred lot community combining sustainability principles with practical, contemporary, urban living. Burbank has delivered a number of projects within Reflections Estate, including Rippleside Apartments, continuing its presence with projects such as Inverell Park Terraces and Parkside Townhouses.







# Recent

## **Denton Mills** Abbotsford, Vic



*Winner: 2010 MBAV Excellence in Housing Awards, Best Multi Unit Development - Integrated Housing*

*Joint Winner: 2010 MBAV Excellence in Housing Awards, Architects Award*

*Joint Winner: 2010 UDIA Awards for Excellence, Urban Renewal*

The once derelict heritage-listed Denton Hat Mills (circa 1888) was rejuvenated into a vibrant, mixed-use precinct comprising sixty-one residences, six boutique offices and a café. Designed in collaboration with Peddle Thorp Architects, Burbank retained the dominant central chimney stack of the factory (once connected to the old steam boilers) and now a stunning red brick feature towering thirty-six metres high over the precinct.



## **Yarravillage** Yarraville, Vic

*Winner: 2008 UDIA Awards for Excellence, Medium Density Development*

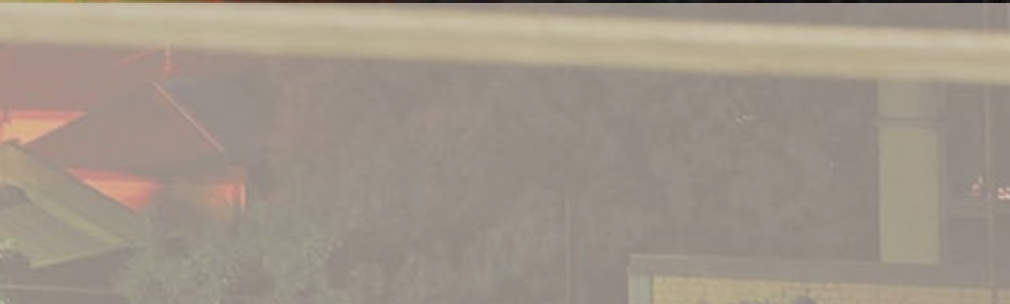
*Joint Winner: 2007 HIA-CSR Victorian Housing Awards, Townhouse/Villa Development Over 5 Dwellings*

*Joint Winner: 2007 HIA-CSR Victorian Housing Awards, Overall Townhouse/Villa Development*

A disused educational facility and factory site in Yarraville was transformed into a cosmopolitan community with Burbank's award-winning Yarravillage. Specifically designed for Burbank by Peddle Thorp Architects, this urban-renewal project offers forty-six luxury townhouses comprising three bedrooms with an optional study. Designed around a central park, Yarravillage encourages community interaction and social engagement.







# COMMERCIAL AND INDUSTRIAL

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## **Burbank Commercial and Industrial**

This arm of the Burbank Group specialises in building prime location business and commercial properties across a range of industries.

Our commercial and industrial portfolio includes our Edge Selection Studio and city office in Melbourne's CBD and the award-winning industrial head office complex at Altona, Victoria, comprising warehouses, storage complexes and office units.







# LAND DEVELOPERS



## National Pacific Properties

National Pacific Properties (NPP) is the land development arm of the Burbank Group of Companies, committed to creating high quality and sustainable residential communities which will stand the test of time.

NPP has the ability to quickly access market opportunities and this, together with its strong industry connections, has helped NPP acquire its strong portfolio of development sites.

In addition to developing land in its own right, the dynamic team of professionals at NPP also provides project and development management services to external clients.









# PLUMBING



## Vault Plumbing

Formed in 1998, Burbank Plumbing has significant experience in developing and implementing a wide range of plumbing solutions for detached homes, terraces, townhouses and apartments.

In early 2012, Burbank Plumbing undertook a Rebrand, to become known as Vault Plumbing. This new direction was designed in order to build new business partnerships.

As the primary plumbing service for Burbank's residential and commercial construction arms, Vault Plumbing possesses comprehensive knowledge of the needs and expected timelines of the industry, backed up by solid experience.

The commitment of providing 'concept to completion' service has enabled Vault Plumbing to establish and build client relationships, ensuring their growth to over twenty staff with a fleet of fifteen plus vehicles.







# ELECTRICAL



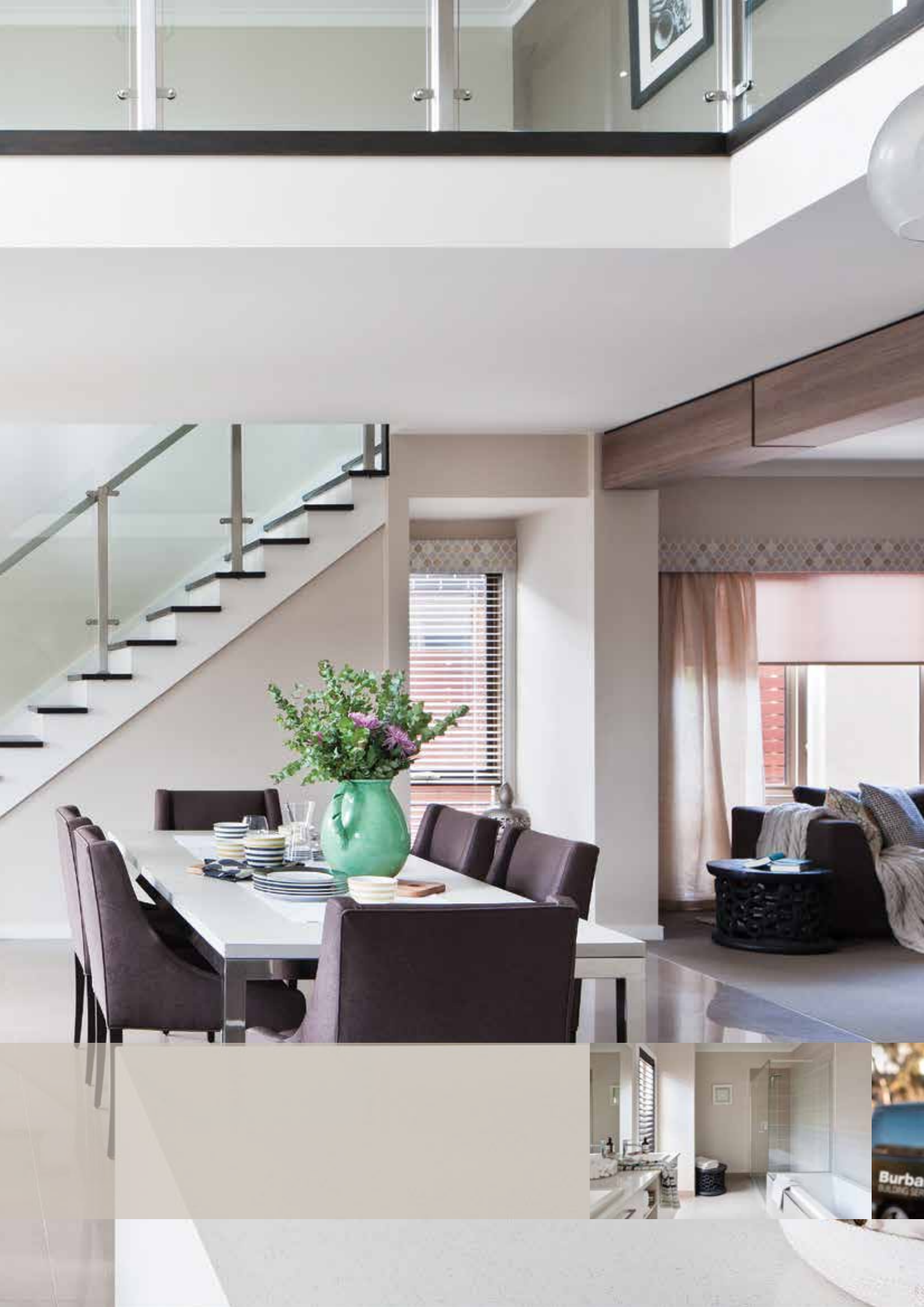
## Dynamic Technology Solutions

Dynamic Technology Solutions was formed in 2001 and has rapidly grown from a company of two to sixty plus employees with a fleet of twenty-five vehicles.

With honesty and integrity at its core, Dynamic Technology Solutions is a trusted supplier of electrical solutions to large corporations such as Telstra, in addition to being a preferred supplier to many residential builders.

Dynamic Technology Solutions' portfolio speaks for itself, with major projects including the MCG, Crown Casino, Etihad Stadium, Eureka Tower and the Rialto.







# BUILDING SERVICES



## Burbank Building Services

Burbank Building Services was established to deliver expert service in building repairs, maintenance and all types of works – encompassing everything from building damage and make-safe service to stunning extensions and renovations.

Offering all trades who are specialists in their field, the Burbank Building team is on call twenty-four hours a day, seven days a week, offering unmatched client service and peace of mind.







# RESORTS MANAGEMENT



## **National Pacific Resorts**

National Pacific Resorts was established to manage a portfolio of three Queensland resorts:

### **Golden Sands, Queensland**

Absolute beachfront, high-rise luxury apartments overlooking the beautiful sand and surf of Surfers Paradise. Golden Sands offers a choice of one, two and three bedroom, self-contained holiday apartments with spectacular views from every window.

### **Pacific Point Apartments, Queensland**

Pacific Point Apartments are located at the northern end of Surfers Paradise – far enough from the action to offer a quiet retreat, but within walking distance when wanting to join in. A boutique building, only two apartments occupy each of its eight floors.

### **Tropical Nites Holiday Townhouses, Queensland**

The elegant and affordable Tropical Nites Holiday Townhouses are located near the magnificent Four Mile Beach and the heart of Port Douglas village. Each of the two storey, three bedroom townhouses is self-contained with private balconies and verandas.





# FINANCE



## National Pacific Finance

National Pacific Finance (NPF) is an independent finance broker employing fully-accredited and experienced consultants.

On call twenty-four hours a day, NPF facilitates an all purpose lending service, including building or buying a home, refinancing, investment, commercial and line of credit.

Access to over thirty different home lending institutions enables NPF to source the most competitive finance deals available.







# INVESTMENT MANAGEMENT



## **Freehold Investment Management**

Freehold Investment Management (FIM) was established in 2010 to provide a suite of low cost and transparent property investment funds with the best interests of investors as the number one priority.

FIM is an investor-focused funds management business which has demonstratively learned the lessons of the last property cycle.

The FIM team has a proven track record in AREITs, listed infrastructure securities and direct property.







# MEDIA SOLUTIONS



## Big and Small Productions

Big and Small Productions offers a range of innovative media solutions including comprehensive video and post production services, high-end residential and commercial photography, online advertising, digital signage and three hundred and sixty degree virtual panoramic tours.

Big and Small Productions works in uncompressed broadcast quality high definition to ensure clients' projects maintain optimum results all the way through to the final output.

With a client portfolio boasting a range of businesses across diverse industries, Big and Small Productions offer media solutions for all productions – big and small.





# SOFTWARE DEVELOPMENT

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## Digital Minds Software Solutions

Digital Minds Software Solutions is a software development company at the forefront of innovative information technology solutions.

Specialising in website, product and application development, Digital Minds offers software solutions utilising the latest technology suites.

Digital Minds' core focus is on its customers with a dedication to providing superior solutions tailored specifically for their needs.







# SELF STORAGE

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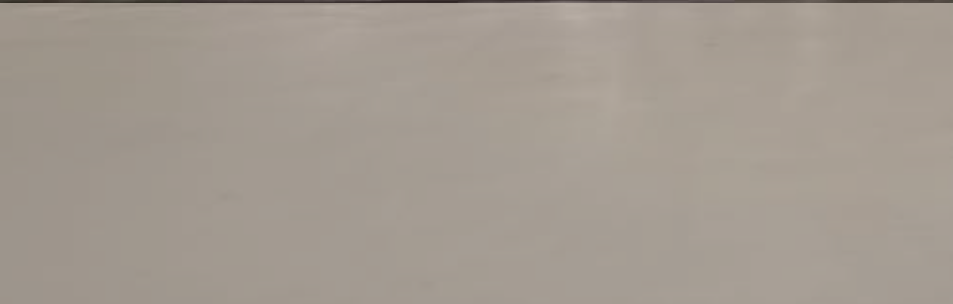
## Storage Box

Originally 'Burbank Self Storage', Storage Box is a self-storage company catering for both commercial and domestic storage requirements, offering the best selection of purpose-built storage units in a variety of sizes.

The premises and units are monitored with state-of-the-art video security systems, ensuring the security of our clients' belongings.

Storage Box is a member of the Self Storage Association of Australasia.







# AVIATION



## Burbank Air Services

Burbank Air Services provides a safe, reliable and efficient air charter service in Australia, operating from Victoria and predominantly used by corporate and government entities.

With both helicopter and jet aircraft available, Burbank Air Services can tailor any charter solution to the specific needs of clients, offering premium and luxurious end-to-end charter services every time.



# IN PARTNERSHIP WITH THE COMMUNITY

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Consistent building excellence, innovation and outstanding investment return ensure Burbank a reputation which has cemented our position at the pinnacle of the building and construction industry in Australia.

Burbank's ability to deliver on time and on budget is well recognised and enables us to develop mutually beneficial, long-term partnerships with key industry organisations and government bodies, including:

- Housing Industry Association (HIA)
- Master Builders Association (MBA)
- Property Council of Australia (PCA)
- Urban Development Institute of Australia (UDIA)
- Tourism Victoria
- Self Storage Association of Australasia

Burbank continues to be a strong supporter of the UDIA and that support has stemmed from a very close working relationship and involvement in all industry matters.

***Tony De Domenico, Chief Executive Officer, UDIA***

Master Builders Association values the contributions and support of Burbank in addressing key industry issues.

***Brian Welch, Executive Director, MBAV***





# OUR PEOPLE

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Burbank is headed by father and son team Eddie and Jarrod Sanfilippo. Together, they lead a multi-disciplinary executive team and in excess of 300 highly-skilled and experienced personnel dedicated to upholding the Burbank Group's values.

Burbank provides staff with comprehensive professional training and development programs to enhance career-building opportunities while building an innovative environment.

## Jarrold Sanfilippo Managing Director

*Associate Diploma Mechanical Engineering  
Bachelor Engineering  
Certificate IV Building  
Commercial Helicopter Pilot Licence*



Jarrold leads Burbank with over ten years' industry experience and has been involved in all facets of the Burbank Group of Companies' many projects and developments. A decade of experience outside the family business with Holden provided Jarrold with an enhanced understanding of corporate structure, procedure and the discipline of targets and deadlines.

Jarrold's leadership strength has further grown through his father's mentorship and an appreciation of the Burbank vision for the most part of his life.

His active participation on a number of industry committees and boards assures the latest ideas, technologies and strategies are applied to the day-to-day practices of the Group.

As managing director, he works closely with his father to drive the long-term direction of the Burbank Group and its expansion as a trusted Australian household name.



## A. E. (Eddie) Sanfilippo Director

*Diploma Banking and Finance  
Bachelor of Business (Accounting)  
Certified Practising Accountant  
Fellow of the Bankers Institute of Australasia*

After a long and rewarding career in banking and finance, Eddie Sanfilippo co-founded Burbank with his step-brother Eddie Puhar. There is no doubt their strong sense of home and family has become a business ethic, seeing Burbank grow from the humble beginnings of two families working together, to the successful establishment of the Burbank Group.

Eddie has more than thirty years' experience in the finance and building industries and continues to spearhead the group's strategic expansion and profit growth.



# AWARDED EXPERIENCE

## 2013

### **HIA-CSR – Victorian Regional Housing Awards**

Winner – Best Display Home \$400,001 - \$600,000  
Attenborough 3500, Warrally@Armstrong Creek,  
Connewarre

## 2012

### **Hobsons Bay – Business Excellence Awards**

Winner – Business of the Year  
Winner – Manufacturing & Industrial

### **MBAV – Excellence in Housing Awards**

Winner – Best Display Home \$275,000 - \$300,000  
Alder 2600, The Boardwalk, Point Cook

### **MBAV – Excellence in Housing Awards**

Winner – Best Display Home \$300,000 - \$350,000  
Kingston 2700, Casiana Grove, Cranbourne West

### **MBAV – Excellence in Housing Awards**

Winner – Best Display Home \$425,000 - \$500,000  
Havencrest 3900, The Boardwalk, Point Cook

## 2011

### **HIA-CSR – Victorian Housing Awards**

Winner – Best Display Home \$350,000 - \$450,000  
Forrester 4300, Williams Landing Estate, Williams Landing

### **HIA-CSR – Victorian Housing Awards**

Finalist – Best Display Home \$450,000 - \$600,000  
Merchiston 4700, The Avenue at Casey,  
Cranbourne North

### **HIA-CSR – Victorian Housing Awards**

Finalist – Best Bathroom in a Display Home  
Merchiston 4700, The Avenue at Casey,  
Cranbourne North

### **Property Institute of Australia Awards**

Winner – Heritage Award  
Denton Mills, Abbotsford

### **Premier's Sustainability Awards**

Finalist – Built Environment Award  
Habitat21 – Centre for New Living

## 2010

### **MBAV – Excellence in Housing Awards**

Winner – Best Multi Unit Development  
Integrated Housing Development  
Denton Mills, Abbotsford

### **MBAV – Excellence in Housing Awards**

Joint Winner – Architects Award  
Denton Mills, Abbotsford

### **UDIA – Awards for Excellence**

Joint Winner – Urban Renewal Projects  
Denton Mills, Abbotsford

### **HIA-CSR – Victorian Housing Awards**

Winner – Best Bathroom in a Display Home  
Merchiston 4700, Alamanda Estate, Point Cook

### **Hobsons Bay – Business Excellence Awards**

Winner – Best Retail Business

## 2009

### **UDIA – Awards for Excellence**

Winner – Affordable Development  
Metro Village 3175 Development, Dandenong

### **HIA-Boral GreenSmart Awards**

Finalist – Energy Efficiency  
The Generation, The Rise Estate, Lyndhurst

### **HIA-Boral GreenSmart Awards**

Highly Commended – Project Home  
The Darwin, The Rise Estate, Lyndhurst





## 2008

### **HIA-CSR – Victorian Housing Awards**

Winner – Small Commercial Project - Under \$1million  
Edge Selection Studio, Melbourne

### **Delfin Lend Lease – Grand Masters Awards**

Winner – Sustainability Excellence  
Edenfield Estate, Caroline Springs

### **HIA-CSR – Victorian Housing Awards**

Winner – Energy Efficient Project Home of the Year  
The Generation

### **UDIA – Awards for Excellence**

Winner – Medium Density Development  
Yarravillage, Yarraville

## 2007

### **HIA-CSR – Victorian Housing Awards**

Winner – Energy Efficient Project Home  
The Grebe, Aurora Estate, Epping North

### **UDIA – Awards for Excellence**

Winner – Affordable Development  
Woodgrove Walk Estate, Melton

### **UDIA – Awards for Excellence**

Winner – Environmental Excellence  
Aurora Estate, Epping North

### **UDIA – Awards for Excellence**

Winner – Judges Award  
Blue Edge Apartments, Yarraville

### **Powercor Greater Western**

**Chamber of Commerce & Industry Awards**  
Best Building & Construction Business

### **HIA-CSR – Victorian Housing Awards**

Joint Winner – Overall Townhouse/Villa Development  
Burbank and Peddle Thorp Architects  
Yarravillage, Yarraville

### **Delfin Lend Lease – Grand Masters Awards**

Winner – Best Villa/Premium Villa Display Home  
The Armadale, Craigieburn

### **HIA-CSR – Victorian Housing Awards**

Joint Winner – Townhouse/Villa Development  
- Over 5 Dwellings  
Burbank and Peddle Thorp Architects  
Yarravillage, Yarraville

## 2006

### **HIA-CSR – Victorian Housing Awards**

Winner – Large Commercial Project (under \$1million)  
Burbank Head Office, Altona

### **HIA – Western Victoria Housing Awards**

Winner – Display Homes up to \$250,000  
The Gerbera

### **HIA-CSR – Victorian Housing Awards**

Energy Efficient Project Home  
The Corella, Aurora Estate, Epping North

### **Horizon International Awards**

Winner – Bronze Award  
Excellence in Interactive Media Production  
Parade of Homes DVD

### **Horizon International Awards**

Winner – Bronze Award  
Excellence in Interactive Media Production  
Company ID/Short Film

### **HIA GreenSmart National Awards**

Winner – Project Home of the Year

### **HIA-CSR – Victorian Housing Awards**

Finalist – Display Homes up to \$150,000  
The Tulip, Pakenham

## 2005

### **HIA-CSR – Victorian Housing Awards**

Winner – Display Homes Up To \$150,000  
The Finch Cottage, Craigieburn

2005 - Joint Winner

### **HIA-CSR – 2005 GreenSmart Partnership Awards**

Joint Winner with Holmesglen TAFE

2005 - Finalist

### **HIA-CSR Building Commission**

### **2005 Victorian Housing Awards**

Finalist – Display Homes \$200,000 - \$250,000  
The Rosella MKII, Melton













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