

THE PALACE *of* LIGHT .COM

The world has progressed at lightning speed over the past 100 years. To a fault - One could argue in light of the times.

It's both oddly funny and fascinating to consider that a company which doesn't do anything over 100 years ends up being one of the healthiest foods on the modern shelf.

Post Shredded Wheat is just one ingredient, which hasn't changed since creation in 1892. In this series of shorts, we take a peek into the Palace of Light - the company headquarters - where they put the 'no' in innovation.

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