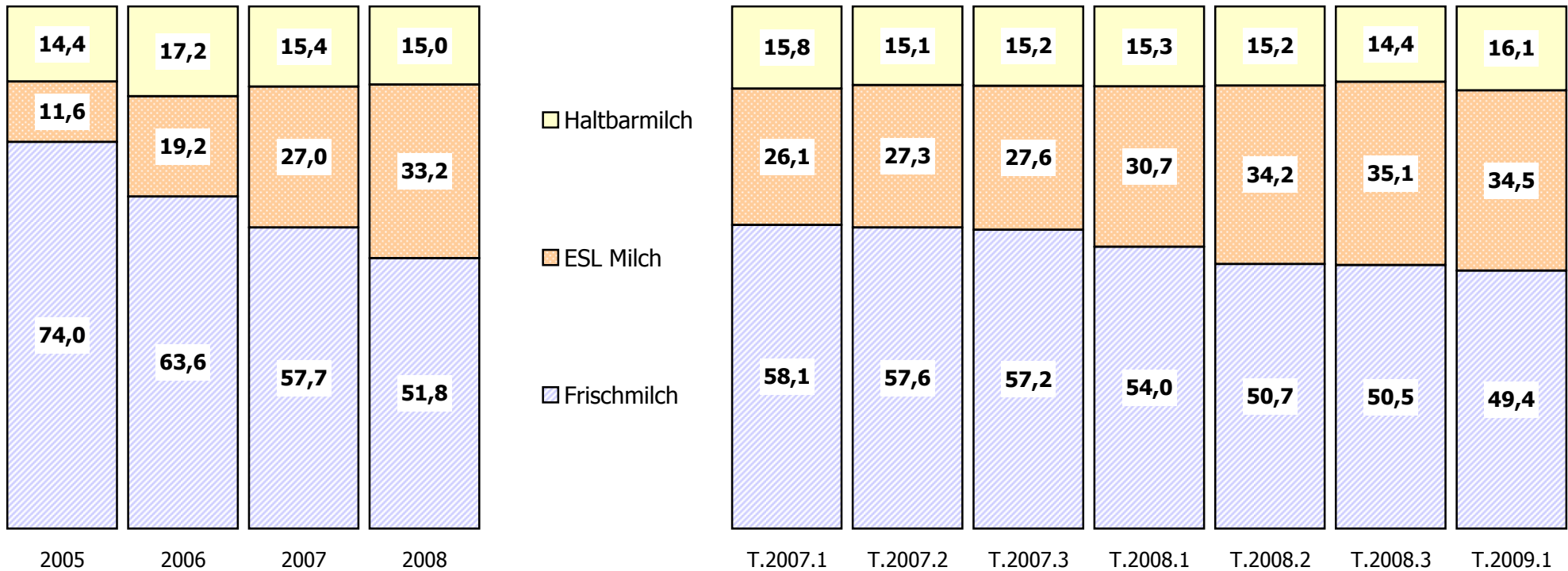


# Segmententwicklung Frischmilch / ESL Milch / Haltbarmilch

**REWE Gruppe**

E:\2009.06.29 RollIAMA 2009 I\0\_Charts\Mopro\[1\_Weisse\_Palette.xls]ZRSEGEN1

**MA PRD Menge an Parent (%)**



<b>Menge (t)</b>											
52.790	45.000	18.217	16.976	Frischmilch	18.217	16.976	17.598	17.063	13.585	14.352	15.203
24.695	28.858	8.175	8.040	ESL Milch	8.175	8.040	8.481	9.711	9.160	9.986	10.632
14.054	13.018	4.940	4.436	Haltbarmilch	4.940	4.436	4.678	4.844	4.066	4.109	4.949