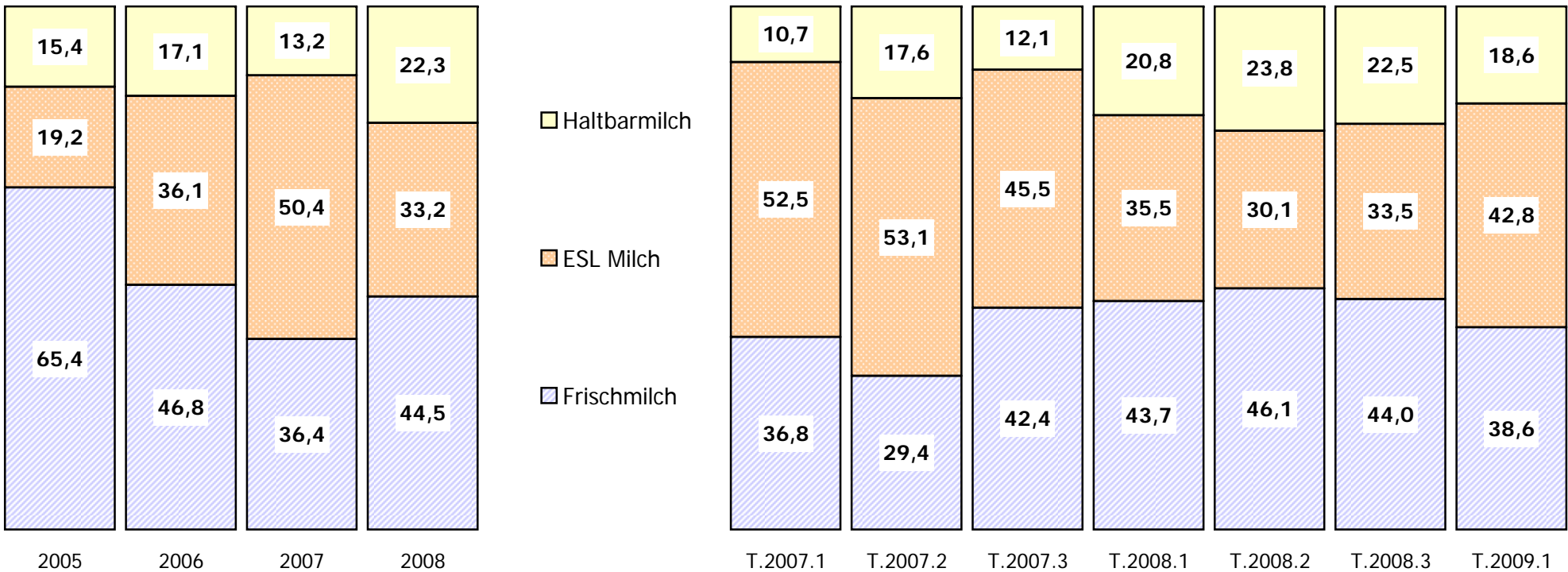


# Segmententwicklung Frischmilch / ESL Milch / Haltbarmilch

Zielpunkt

E:\2009.06.29 RollIAMA 2009 I\0\_Charts\Mopro\[1\_Weisse\_Palette.xls]ZRSEGEN1

MA PRD Wert an Parent (%)



Wert (1.000 EURO)

2005	2006	2007	2008	Segment	T.2007.1	T.2007.2	T.2007.3	T.2008.1	T.2008.2	T.2008.3	T.2009.1
6.816	6.537	2.617	1.620	Frischmilch	2.617	1.620	2.579	2.250	2.010	2.277	1.799
9.436	4.877	3.737	2.928	ESL Milch	3.737	2.928	2.771	1.831	1.314	1.733	1.993
2.463	3.272	759	969	Haltbarmilch	759	969	735	1.072	1.038	1.162	864