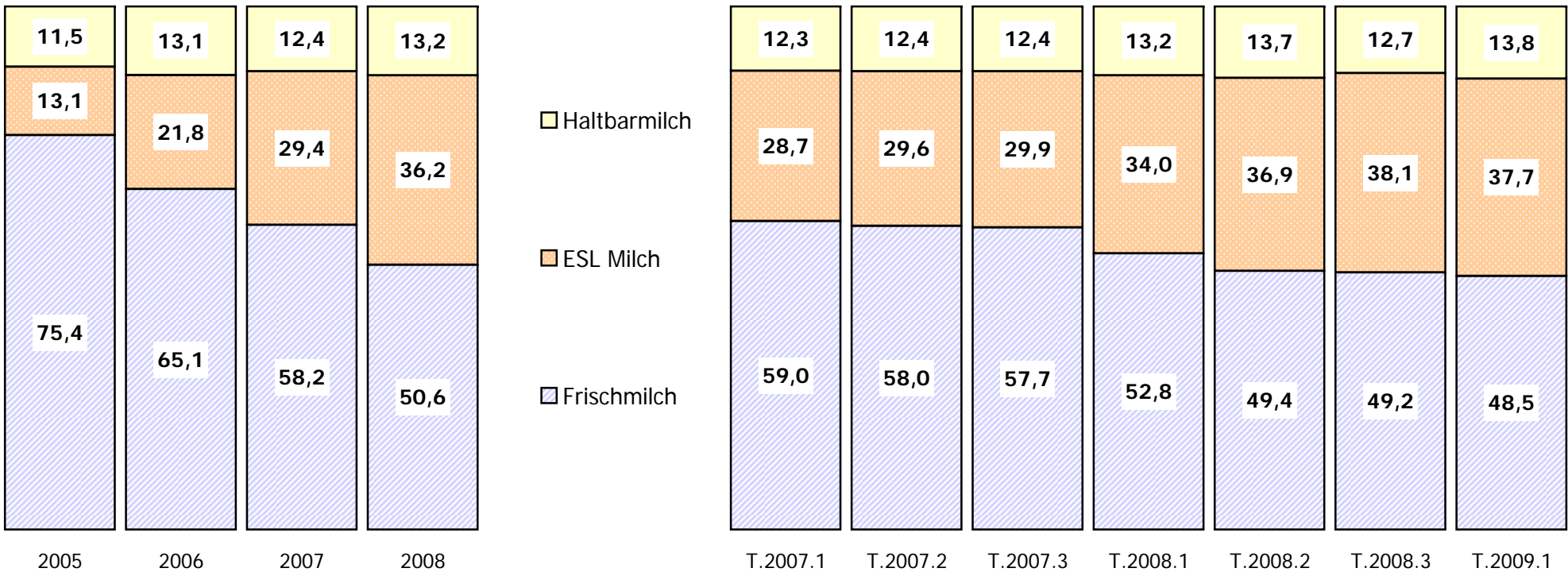


Segmententwicklung Frischmilch / ESL Milch / Haltbarmilch

REWE Gruppe

E:\2009.06.29 RollIAMA 2009 I\0_Charts\Mopro\[1_Weisse_Palette.xls]ZRSEGEN1

MA PRD Wert an Parent (%)



Wert (1.000 EURO)

49.984	41.410	16.429	15.896	Frischmilch	16.429	15.896	17.659	16.537	12.325	12.547	12.843
25.229	29.595	8.005	8.096	ESL Milch	8.005	8.096	9.128	10.665	9.209	9.721	9.982
10.627	10.790	3.434	3.401	Haltbarmilch	3.434	3.401	3.792	4.130	3.407	3.253	3.660